



HL7 Strategic Plan – 2017

Mission: To provide standards that empower global health data interoperability

Vision: A world in which everyone can securely access and use the right health data when and where they need it.

Core Strategic Goals

Enhance Image	Organizational Vitality	FHIR as Primary Standard	Support Current Standards
Enhance the public image and achieve recognition by stakeholders as the leading SDO for worldwide health data interoperability standards	Secure long-term sustainable revenue to realize the vision and improve customer experiences (internal and external)	Establish FHIR as the primary standard for global health data interoperability	Enhance and maintain quality of and accessibility to HL7 standards in current use



HL7 Strategic Objectives – 2017

Enhance Image	Organizational Vitality	FHIR as Primary Standard	Support HL7 Standards
<p>A. Expand HL7 image/perception from standards to solutions (Immediate)</p> <p>B. Improve relevance of HL7 International with key target audiences globally and establish/strengthen relationships with key stakeholders (Midterm)</p> <p>C. Enhance value of standards to target audiences globally (Later)</p>	<p>A. Protect existing revenue sources (Immediate)</p> <p>B. Increase revenue from new partners and stakeholders (Midterm)</p> <p>C. Pursue new revenue streams(Later)</p>	<p>A. Ensure that the community at large understands that FHIR is a product of HL7(Immediate)</p> <p>B. Increase understanding of FHIR usage and value of usage worldwide (<i>should this become a strategy under objective C?</i>) (Immediate)</p> <p>C. Demonstrate the value of FHIR in enabling interoperability (Midterm)</p> <p>D. Ensure resources are most effectively focused to enhance FHIR (Midterm)</p>	<p>A. Establish a strategic tooling plan to support the standards lifecycle (Immediate)</p> <p>B. Increase efficiency and effectiveness of process of updating current standards (Midterm)</p> <p>C. Improve accessibility (Midterm)</p>

Priority Key:

(I) - Immediate = Must begin objective in next fiscal year

(M) – Mid-term = May begin objective, if resources permit, in next fiscal year

(L) – Later = Begin objective in subsequent fiscal year



HL7 Strategic Objectives – 2017

Enhance Image

- A. Expand HL7 image/perception from standards to solutions. This is about communicating to our key target audience and packaging multiple things together (like standards and IGs) to provide solutions. *(I)*
- B. Improve relevance of HL7 International with key target audiences globally and establish/strengthen relationships with key target audience *(M)*
- C. Enhance value of standards to target audiences globally *(L)*

Organizational Vitality

- A. Protect existing revenue sources *(I)*
- B. Increase revenue from major partners/stakeholders *(I)*
- C. Pursue new methods of revenue *(L)*

FHIR as Primary Standard

- A. Achieve symbiotic link of brand and financial benefit between HL7 and FHIR. *(I)*
- B. Increase understanding of FHIR usage and value of usage worldwide *(I)*
- C. Demonstrate the value of FHIR in achieving interoperability *(M)*
- D. Ensure resources are most effectively focused to move FHIR forward *(M)*

Support Current Standards

- A. Establish a strategic tooling plan to support the standards lifecycle *(I)*
- B. Increase efficiency and effectiveness of process of updating current standards *(M)*
- C. Improve by moving to web services *(M)*

Priority Key:
(I) - Immediate = Must begin objective in next fiscal year
(M) – Mid-term = May begin objective, if resources permit, in next fiscal year
(L) – Later = Begin objective in subsequent fiscal year