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“Interconnected Health 2012” Call for Participation
April 2-4, 2012 in Chicago

Needham, MA, USA and Ann Arbor, MI, USA and Chicago USA – December 22, 2011 –
OMG®, Health Level Seven® International (HL7®), and Healthcare Information and Management
Systems Society (HIMSS), today announced the Call for Participation for “Interconnected Health
2012: Enabling Health through High-Impact IT.” The event will be held at the Hyatt Regency
O’Hare in Chicago, IL on April 2-4, 2012. Registration and abstract submission details may be
found online at http://www.interconnected-health.org/cfp.

Interconnected Health 2012 will focus on approaches, challenges, and solutions affecting the
ability to connect health organizations and systems, and the role of IT as an enabler in achieving
this connectivity. Geared toward the CxO suite and senior leaders within healthcare organizations,
Interconnected Health provides a venue to hear what peer organizations are doing (both within
the US and abroad), to exchange ideas, and to interact with peers who are leaders in this space.

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Call for Abstracts

The conference Review Committee is seeking proposals for presentations based on “real-world" organizational experiences, evaluations, case studies or research papers relevant to the conference themes of interconnected healthcare, information sharing, service-oriented architecture, enterprise architecture, business process management, and interoperability.

Please indicate whether you are recommending your submission for the Executive Summit, the Functional Track, or the Technical Track. Topics may include (but aren’t limited to):

- Business Enablement (Enterprise Architecture, Business Process Management)
- Architecture (Business, System, SOA and Technical)
- Information Semantics, Ontology, Vocabulary
- Application Innovation (Integration, Open Source, Legacy Enablement, etc.)
- Infrastructure Innovation (Virtualization, Cloud Computing, Device Integration)
- Information Sharing Strategy, Governance and Implementation
- Modeling (SoaML, SysML, BPMN, etc.)


Program Committee

- Charles “Chuck” Friedman, Chief Scientific Officer, Office of the National Coordinator for Health IT (ONC), HHS
- Mark Frisse, MD, MS, MBA, Accenture Professor of Biomedical Informatics, Vanderbilt University Medical Center
- Dr. Hon S. Pak, CEO, Diversinet
- Jim St.Clair, Senior Director, Interoperability and Standards, HIMSS
- John Quinn, CTO, Health Level Seven International

Registration & Information

Interconnected Health is hosted by OMG, HL7 International, and HIMSS. The early-bird registration discount is available until February 24, 2012. Registration information is available at [http://www.interconnected-health.org/cfp](http://www.interconnected-health.org/cfp). Exhibit space is available; for more information contact Mike Narducci at [marketing@omg.org](mailto:marketing@omg.org) +1-781-444 0404. Sponsorship opportunities are available; contact Ken Berk at [ken.berk@omg.org](mailto:ken.berk@omg.org) or +1-781-444 0404.

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About Health Level Seven (HL7) International
Founded in 1987, Health Level Seven International (www.HL7.org) is the global authority for healthcare Information interoperability and standards with affiliates established in more than 30 countries. HL7 is a non-profit, ANSI accredited standards development organization dedicated to providing a comprehensive framework and related standards for the exchange, integration, sharing, and retrieval of electronic health information that supports clinical practice and the management, delivery and evaluation of health services. HL7’s more than 2,300 members represent approximately 500 corporate members, which include more than 90 percent of the information systems vendors serving healthcare. HL7 collaborates with other standards developers and provider, payer, philanthropic and government agencies at the highest levels to ensure the development of comprehensive and reliable standards and successful interoperability efforts.

About HIMSS
HIMSS is a cause-based, not-for-profit organization exclusively focused on providing global leadership for the optimal use of information technology (IT) and management systems for the betterment of healthcare. Founded 50 years ago, HIMSS and its related organizations are headquartered in Chicago with additional offices in the United States, Europe and Asia. HIMSS represents more than 38,000 individual members, of which more than two thirds work in healthcare provider, governmental and not-for-profit organizations. HIMSS also includes over 540 corporate members and more than 120 not-for-profit organizations that share our mission of transforming healthcare through the effective use of information technology and management systems. HIMSS frames and leads healthcare practices and public policy through its content expertise, professional development, research initiatives, and media vehicles designed to promote information and management systems’ contributions to improving the quality, safety, access, and cost-effectiveness of patient care. To learn more about HIMSS and to find out how to join us and our members in advancing our cause, please visit our website at www.himss.org.

About OMG
OMG® is an international, open membership, not-for-profit computer industry standards consortium. OMG Task Forces develop enterprise integration standards for a wide range of technologies and an even wider range of industries. OMG’s modeling standards enable powerful visual design, execution and maintenance of software and other processes. For more information, visit www.omg.org.
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