

# Membership Has Its Advantages



MORE THAN  
YOU THINK

Learn more at  
[HL7.org/participate/membership](http://HL7.org/participate/membership)



## About Health Level Seven® International

- HL7 doesn't provide patient care. ▶ *We make caring for patients safer.*
- HL7 doesn't write software. ▶ *We make writing software more intuitive.*
- HL7 doesn't do clinical research. ▶ *We make clinical research more effective.*
- HL7 doesn't pay for healthcare. ▶ *We make paying for healthcare less costly.*

Founded in 1987, Health Level Seven® International is an ANSI-accredited non-profit that empowers global health data interoperability by developing standards and enabling their adoption and implementation—for a world where everyone can securely access and use the right health data when and where they need it.

## Membership Has Its Advantages

HL7 membership offers valuable resources and services for healthcare providers, government stakeholders, payers, pharmaceutical companies, vendors/suppliers, and consulting firms. Here are some of the benefits that come with HL7 membership.

### Influence the technical and policy environment of the future by voting on standards

The ability to vote on HL7 standards is one of the most important benefits of membership. HL7 standards, including HL7 Fast Healthcare Interoperability Resources (FHIR®) and Consolidated Clinical Document Architecture (C-CDA®), have featured prominently in recent Meaningful Use legislation and discussions. Voting on HL7 standards is the best way to influence the use and implementation of standards at the federal level.

### Show the industry that you are a leader who is helping to make interoperability a reality

Interoperability leaders create and shape industry standards. Being an active member of HL7 lets your business partners, clients, and the industry know that you are a leader who is helping to make interoperability a reality.

All organizational members are encouraged to use the HL7 organizational partner logo in their marketing materials. Aligning yourself and your marketing with HL7 gives your partners and customers the confidence that your products and services are being developed using the world's most-widely adopted healthcare standards.

### Manage your implementation costs and speed time to market

In addition to training, members get access to the HL7 Help Desk, staffed by HL7 professionals who can help answer questions about the problems you have that slow down your interoperability projects and drive up costs of implementation.

## Access industry information to help make more informed business decisions

HL7 membership offers exclusive access to thought leaders and market intelligence that can help give your organization a competitive advantage in the industry and support effective strategic decision-making.

## Learn best practices from industry leaders

The ability to network at HL7 meetings and user groups (free for members) gives you valuable opportunities to collaborate with and learn from industry leaders and international thought leaders.

## Reduce your training budget

Members get access to free and significantly discounted training opportunities that will help alleviate implementation roadblocks and keep your team on the cutting edge of healthcare IT standards.

Training benefits include:

- Free Member Advantage webinars
- 20%+ discount on in-person events, including all working group meetings, the annual plenary session, policy events, and the HL7 FHIR Institute and Meaningful Use Standards Implementation Workshops
- 20%+ discount on HL7 webinars, including online offerings of the HL7 FHIR Institute and archived webinars in the Education Portal
- Significant discount on virtual classroom training so your staff can learn from their desks standards like HL7 Version 2, HL7 Version 3, Clinical Document Architecture, and the latest framework, HL7 FHIR
- Benefactor and Gold members also receive free tutorial seats at working group meetings

## Get immediate access to HL7 FHIR and other HL7 standards



HL7 members get immediate access to all HL7 standards as soon as they are released, including access to the hottest new standard, HL7 FHIR. Non-members must wait three months before they can access the latest standards. Can your organization afford to be three months behind?

## Join HL7 Today

There's a membership level that's right for you and your organization—select from Individual and Organizational membership levels, as well as Benefactor and Gold memberships for organizations that want more access to HL7 expertise and benefits.

Learn more about membership levels and benefits:  
[www.HL7.org/participate/membership](http://www.HL7.org/participate/membership)

# More Than You Think

HL7 membership gives us an opportunity to provide leadership in the industry. It also builds confidence in customers that they're buying technology from a vendor that supports today's standards. Customers care that they're hitching their wagon to a leader.

**CARL DVORAK**  
President  
Epic Corporation

HL7 has great educational programs, which members can access at a discount to help them come up to speed quickly. Those discounts add up pretty quickly and can end up paying for the membership fee.

**GRANT WOOD**  
Senior IT Strategist for the  
Clinical Genetics Institute  
Intermountain Healthcare

We have a societal responsibility to support the standards that benefit us all. Interoperability is a moving target—it isn't 'one and done.' If we want standards to keep evolving, we need to support HL7 as the organization that makes that evolution possible.

**W. EDWARD  
HAMMOND, PHD**  
Director of Duke Center  
for Health Informatics  
Duke University

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