
The background of the slide features a close-up, shallow depth-of-field photograph of several pushpins. The pushpins are arranged in a way that creates a sense of depth, with some in sharp focus and others blurred in the foreground and background. The lighting is soft, highlighting the metallic texture of the pushpin heads and the smooth surface of the pins.

# The Future of Standards Development in the Era of Accelerated Demand

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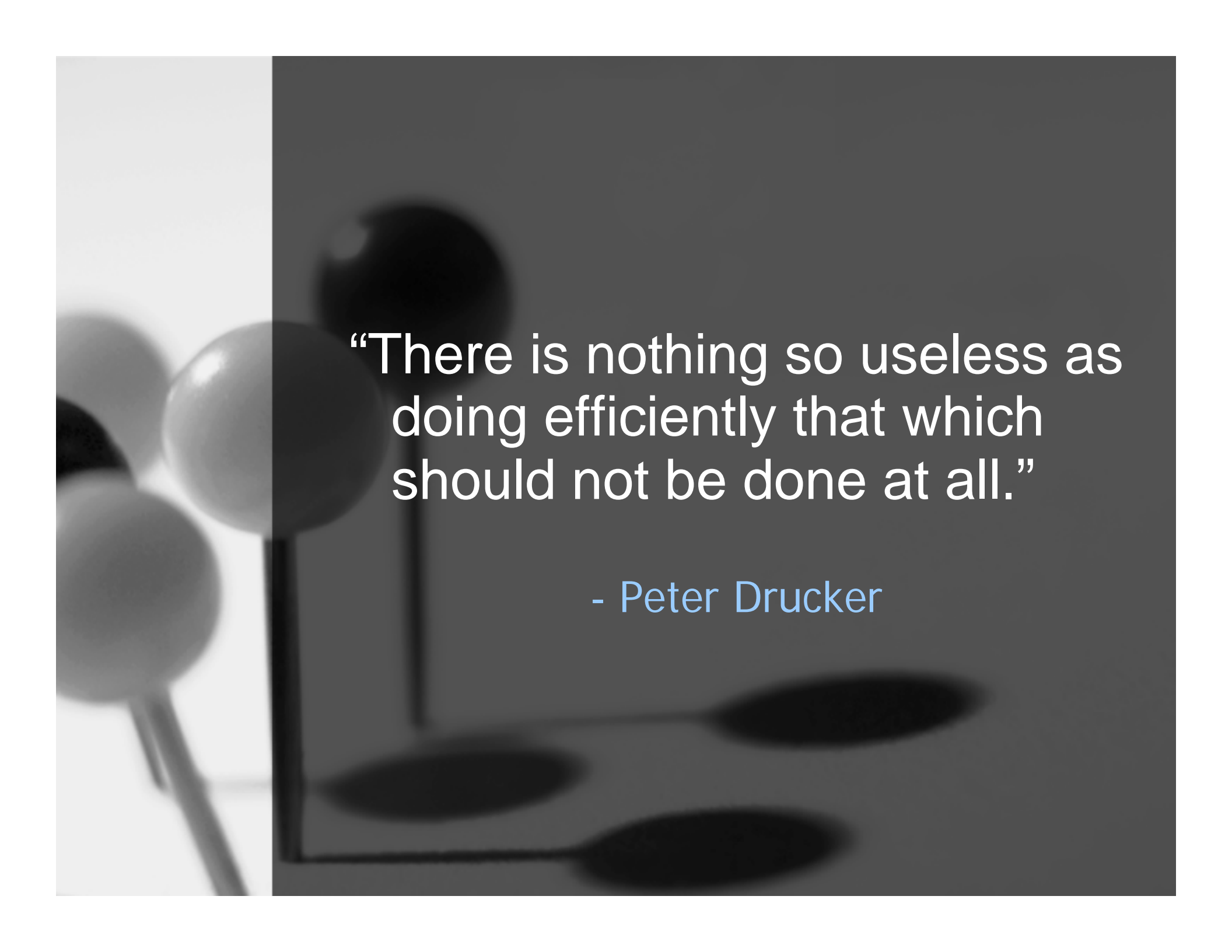
"Nothing will ever be attempted, if all possible objections must *first* be overcome."

- Samuel Johnson



## Making HITECH Real: An HL7 Perspective on the Marketplace

- The easy part: getting the technology right...and adopted
- The critical parts: aligning the adoption pathway to the policy objectives
- The valuable part: a collaborator with government agencies, solution providers, end-users and other standards organizations
- And the stuff that makes this possible: the recent RFPs and the ones to come, mandating collaboration




“There is nothing so useless as doing efficiently that which should not be done at all.”

- Peter Drucker

## What standards will we make?

- More V2 messaging, for certain
- More V3, more accessible and easier to implement
- Even more CDA, with templates, tooling and innovative approaches to data
- Improvements in the Electronic Health Record System functional model
- Services aware architecture
- BRIDG and more better integration with research, both basic and clinical

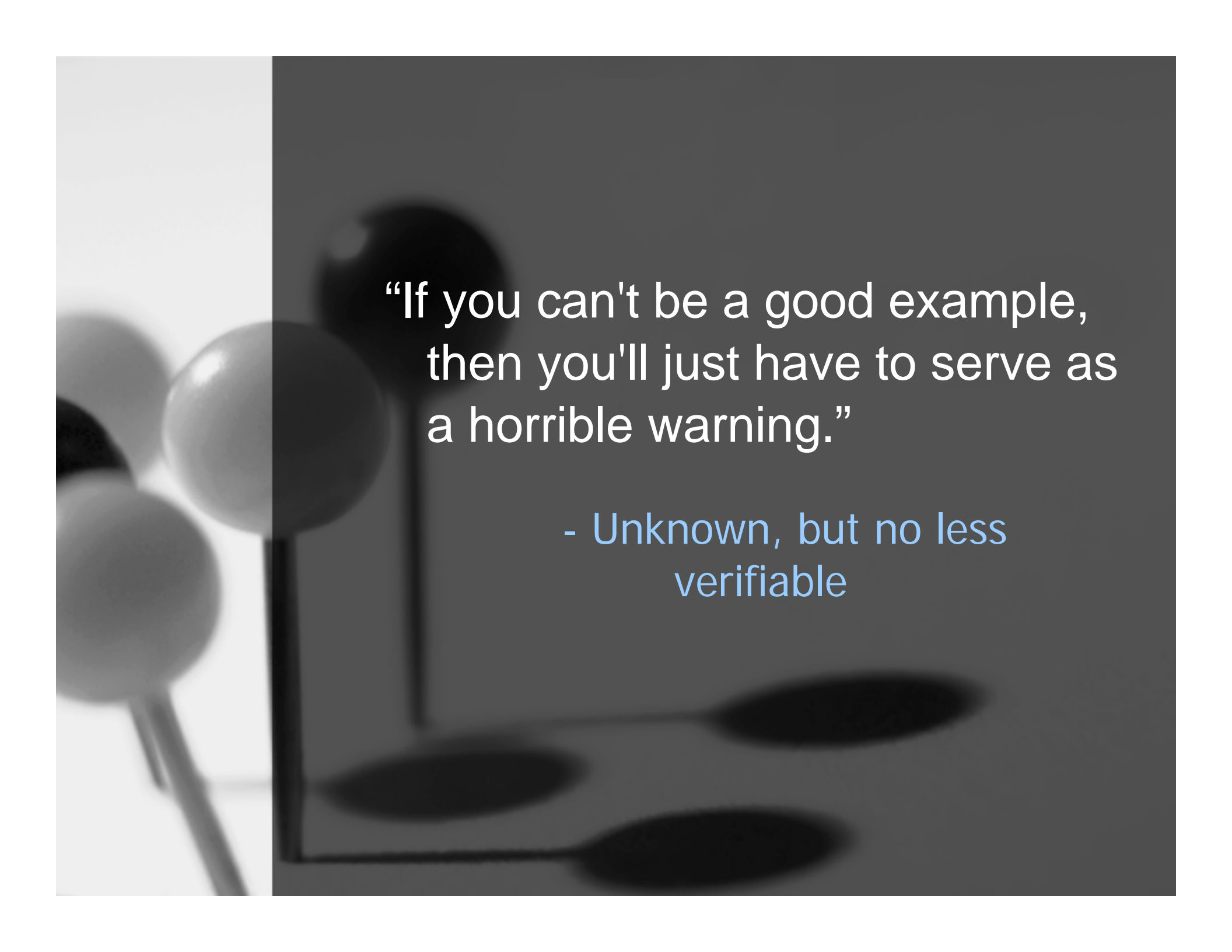


“If you’re doing something the same way for ten years, the chances are you are doing it wrong.”

- Charles Kettering

## With whom will HL7 collaborate?

- Government agencies...in the US, like the Office of the National Coordinator, CMS, the Department of Defense, as well as the CDC, VA, NIH and FDA
- ...and worldwide
- Solution developers and software vendors
- Other standards developers for lab, devices, imaging, clinical and basic research, and vocabulary developers
- End-users, academic centers & clinical groups




“If you can't be a good example,  
then you'll just have to serve as  
a horrible warning.”

- Unknown, but no less  
verifiable

## Collaboration with IHE

- Harmonization of the process for implementation and the development of implementation guides
- Collaboration on realm-specific standards application in the EU and beyond
- Creation of a white paper defining for the US Federal agencies a process for accelerating implementation
- Pilot project: codifying the process and management of implementation guides for clinical document architecture templates



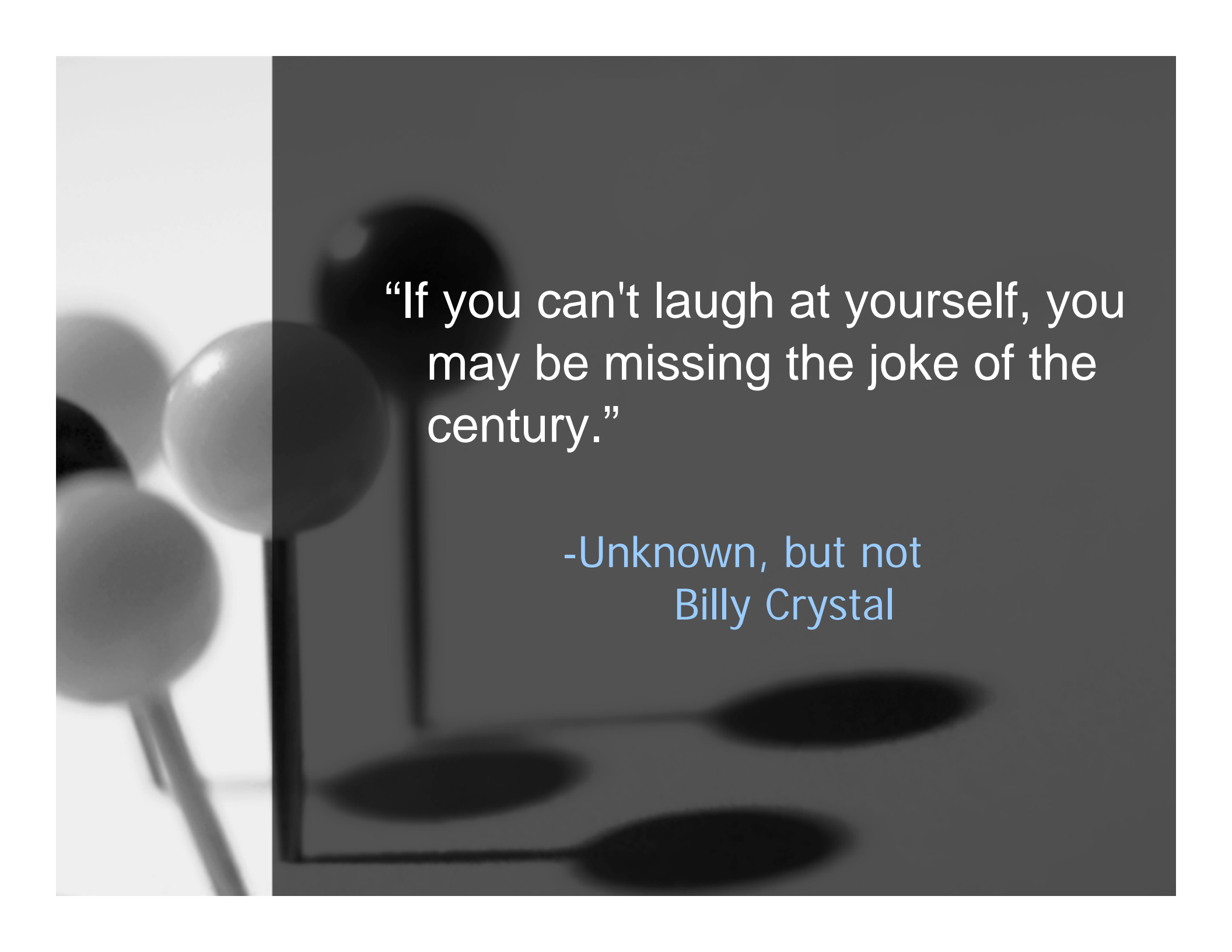
I haven't got the slightest idea  
how to change people, but still I  
keep a long list of prospective  
candidates just in case I should  
ever figure it out.

~ David Sedaris  
American Humorist



## Collaboration with other SDOs

- CDISC: BRIDG model for integration of patient care and clinical research data
- GS1: aligning business requirements for supply chain and resource management
- Continua: integration of device data into clinical records
- LSIT & others: application of genomic and other preclinical data into personalized medicine at the point of care
- Broader collaboration with standards development organizations...
  - in the US (SCO) and
  - in the global community (JIC / ISO)



“If you can't laugh at yourself, you  
may be missing the joke of the  
century.”

-Unknown, but not  
Billy Crystal

## What's next for HL7?

- Expanded involvement in supporting “meaningful use” and the Interim Final Rule
- Innovative solutions for enhancing existing standards & building the tools to make them better
- Collaborative projects with US-centric and with international SDOs
- International growth, bringing experience, expertise, and shared resources
- Support for the Developing World



“How much easier it is to be  
critical than to be correct.”

- Benjamin Disraeli

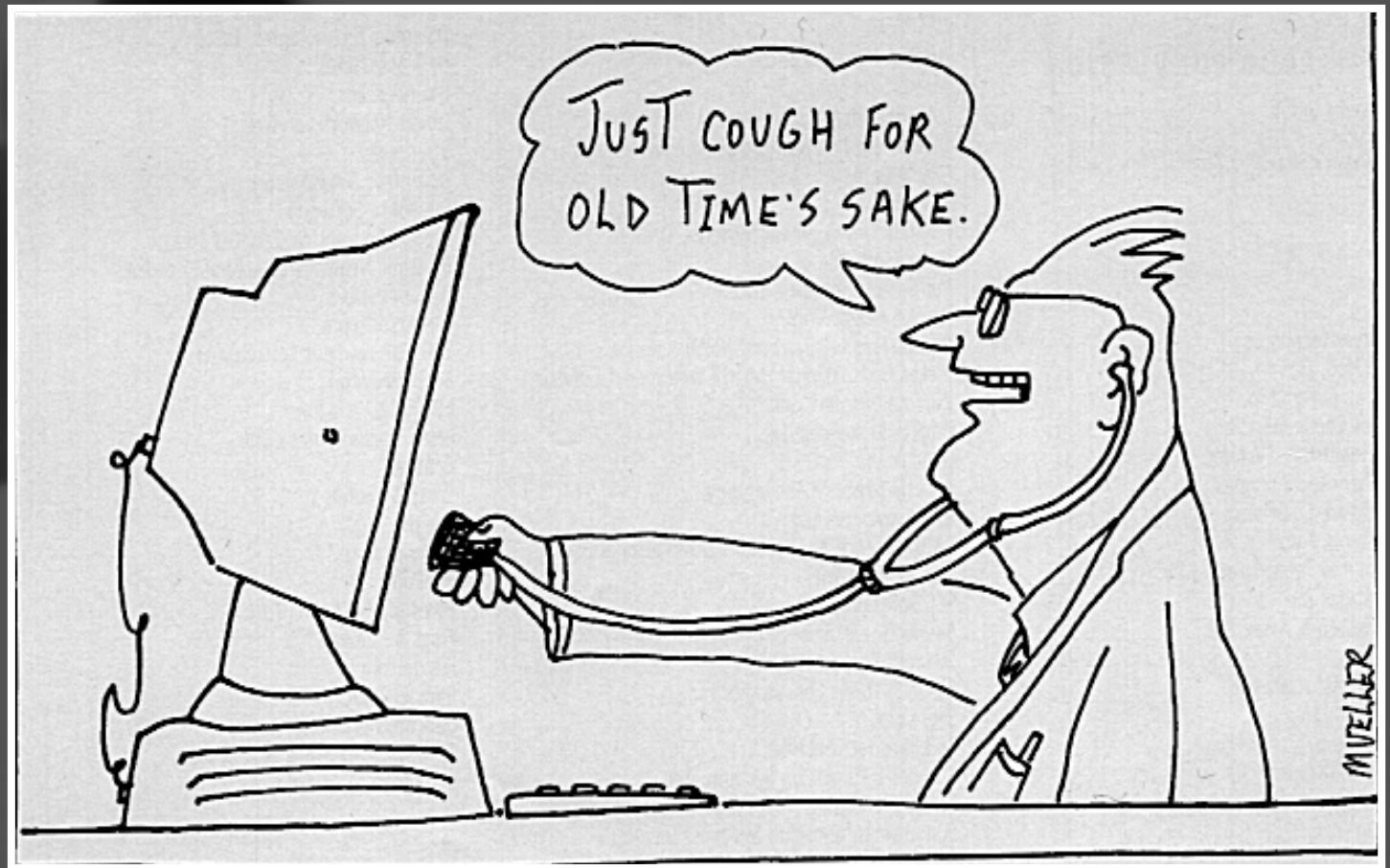


## A Closing Thought

“The difference between physicians and pilots is that pilots realize that they have to get into the airplane with the people they care for.”

- Lawrence Weed

Thanks



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