**HL7 International Strategic Plan***

*Mission: To provide standards that empower global health data interoperability*

*Vision: A world in which everyone can securely access and use the right health data when and where they need it.*

<table>
<thead>
<tr>
<th>Core Strategic Goals</th>
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<tbody>
<tr>
<td><strong>Image</strong></td>
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<tr>
<td>Enhance the public image and achieve recognition by stakeholders as the leading SDO for worldwide health data interoperability standards</td>
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<tr>
<td><strong>Organizational Vitality</strong></td>
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<tr>
<td>Secure long-term sustainable revenue to realize the vision and improve customer experiences (internal and external)</td>
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<tr>
<td><strong>HL7 Standards</strong></td>
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<tr>
<td>Establish HL7 FHIR as the primary standard for global health data interoperability</td>
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<tr>
<td>Enhance and maintain quality of and accessibility to HL7 standards in current use</td>
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*Note: Board of Directors approved these goals and objectives on September 17, 2018.*
# HL7 International Strategic Objectives

**Image**

A. Expand c-suite image/perception of HL7 from standards to solving problems and improving the bottom line (I)
B. Increase HL7 FHIR usage worldwide (I)
C. Improve relevance of HL7 International with key target audiences globally and establish/strengthen relationships with key stakeholders (M)
D. Enhance value of standards to target audiences globally (L)

**Organizational Vitality**

A. Protect existing revenue sources (I)
B. Increase the net capacity of staff and volunteer resources to meet growing demands, such as implementer support (I)
C. Increase sustainable, profitable revenue streams from existing and new sources such as implementers (M)
D. Develop and implement a profitable business model (M)

**HL7 Standards**

A. Implement strategic lifecycle tooling plan for standards (I)
B. Demonstrate the value of HL7 FHIR in enabling interoperability (M)
C. Ensure resources are most effectively prioritized (M)
D. Increase efficiency and effectiveness of standards update process (M)
E. Improve accessibility to standards (M)

*Priority Key:*

(I) - Immediate = Must begin objective in next fiscal year
(M) – Mid-term = May begin objective, if resources permit, in next fiscal year
(L) – Later = Begin objective in subsequent fiscal year