

mFHASt: mobile Framework for Healthcare Adoption of SMS Technologies

2014 HL7 Plenary

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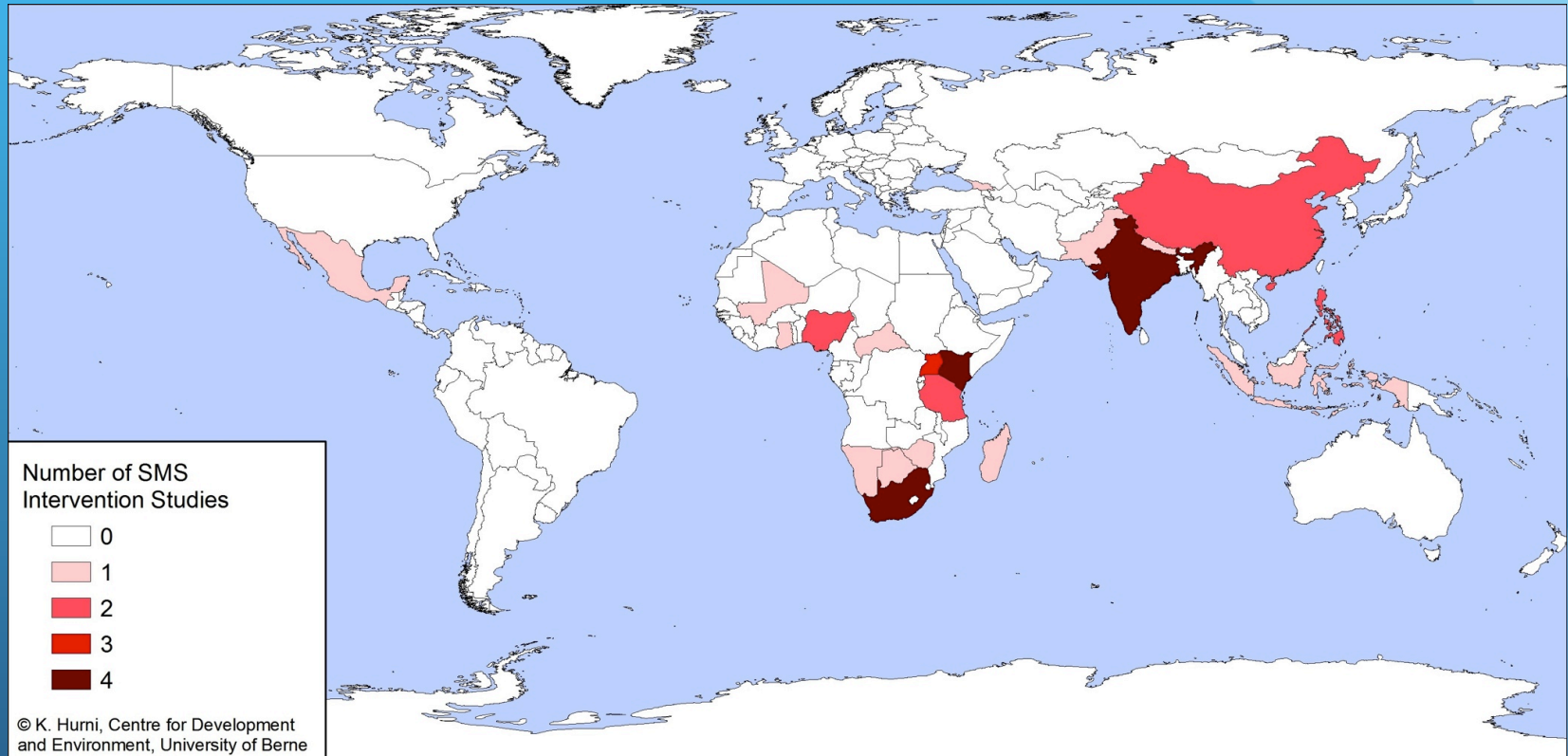
mFHASt Goal

- To develop standardized techniques and formats for use of SMS technologies within rural health and LMIC healthcare settings

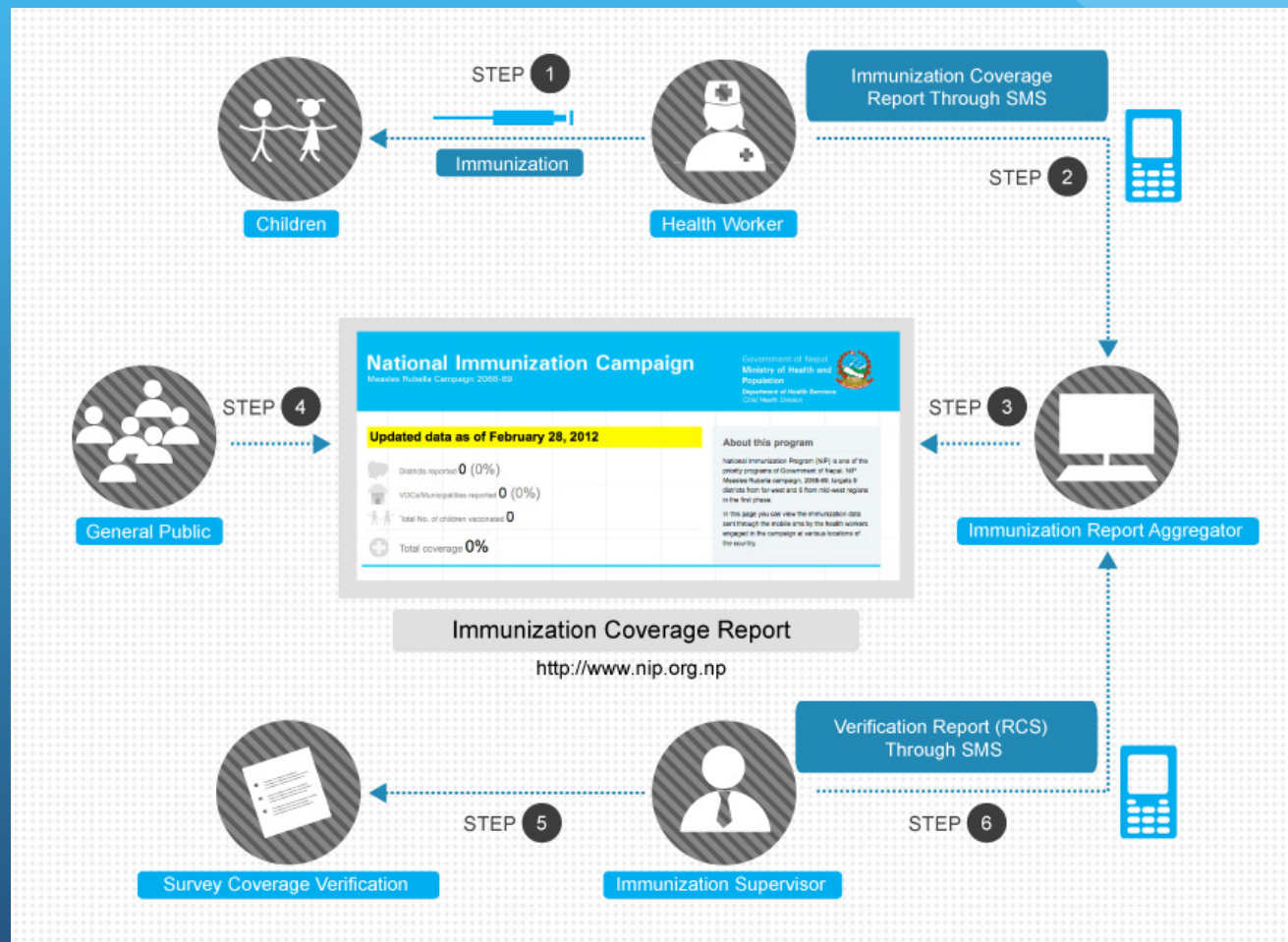
mFHASt Opportunities

- Clinical reminders (e.g., appointments, treatments)
- Community health mobilization
- Health Education
- Public Health and Emergency Notifications
- Surveillance and Tracking

Global SMS Health Interventions



mFHASt Use Cases



Great work proceeds us!

Standards Development

- HL7 EHR/PHR/FHIR/Medical Device
- WHO eHealth Standardization and Interoperability Recommendations
- ISO TC215

Initiatives

- Mobile Alliance for Maternal Action (MAMA) in Bangladesh and South Africa
- Millenium Development Goals
- mPowering Frontline Health Workers
- Saving One Million Lives initiative
- Asia e-Health Information Network

Organizations

- World Health Organization
- United Nations Foundation
- USAID / UNICEF
- mHealth Alliance
- Johnson & Johnson
- Gates Foundation