



Health Level Seven® International
For Immediate Release

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HL7 Announces Ticia Gerber as Director of Global Partnership and Policy

Ann Arbor, Michigan, USA – May 8, 2013 – Health Level Seven® International (HL7®), the global authority for interoperability and standards in healthcare information technology with members in 55 countries, today announced that Ticia Gerber has joined the staff as its Director of Global Partnership and Policy. In this new role, Ms. Gerber will lead policy and advocacy activities, as well as expand HL7's partnerships with key industry stakeholders.

"Ticia brings to HL7 a wealth of experience in the global healthcare IT landscape and is recognized in the international community as a foremost expert on healthcare innovation and policy," said HL7 CEO Charles Jaffe, MD, PhD. "All of us at HL7 look forward to benefiting from the unique insights she has developed working with both major benefactors and government policy makers worldwide."

Ms. Gerber has worked for nearly two decades with legislators, regulators, international agencies, donors and civil society to achieve public policy change and identify the funding and cooperation needed for better health. She was a key figure in securing bipartisan Congressional support for eHealth legislation within the United States, serving as Vice President of Public Policy at the eHealth Initiative.

"I am pleased to join HL7 at such a pivotal time in the organization's history and in the dialogue at both the federal and international level about how to advance health information technology standards and interoperability for the global good," said Ms. Gerber. "HL7 is a long-standing and well-regarded stalwart in the international community that is adding to its capability and reputation by thinking and doing things in new, innovative ways. Working with HL7 leadership and members, I intend to use my standing in the international community, my expertise in brokering creative and fruitful partnerships, and my knowledge of cutting-edge healthcare innovation and policy to advance HL7's interests and work towards improving healthcare delivery and equity in different nations, especially amongst the most vulnerable."

Ms. Gerber most recently served as founder of the Integrative Center for eHealth (ICE), an organization designed to provide reliable, capacity-extending policy and communication capabilities to advance health information technology for the global good. Internationally, she led a project at the United Nations' World Health Organization in Geneva, Switzerland, facilitating the development of policy implementation knowledge and resources for health information systems.

Among her long-term collaborators and clients is the Rockefeller Foundation for whom she has advised on eHealth and health system transformation issues, working to draft and secure an international eHealth Call to Action and to compose the first comprehensive publication on eHealth in the developing world. Ms. Gerber earned a Bachelor's Degree in Political Science from The American University and a Master's Degree in Health Science/Health Policy from Johns Hopkins University. She is based out of Washington, DC.

About Health Level Seven International (HL7)

Founded in 1987, Health Level Seven International is the global authority for healthcare information interoperability and standards with affiliates established in more than 30 countries. HL7 is a non-profit, ANSI accredited standards development organization dedicated to providing a comprehensive framework and related standards for the exchange, integration, sharing, and retrieval of electronic health information that supports clinical practice and the management, delivery and evaluation of health services. HL7's more than 2,300 members represent approximately 500 corporate members, which include more than 90 percent of the information systems vendors serving healthcare. HL7 collaborates with other standards developers and provider, payer, philanthropic and government agencies at the highest levels to ensure the development of comprehensive and reliable standards and successful interoperability efforts.

HL7's endeavors are sponsored, in part, by the support of its benefactors: Accenture; Allscripts; Booz Allen Hamilton; Centers for Disease Control and Prevention; Duke Translational Medicine Institute; Epic; European Medicines Agency; the Food and Drug Administration; GE Healthcare Information Technologies; GlaxoSmithKline; Hospital Corporation American (HCA); IBM; Intel Corporation; InterSystems Corporation; Kaiser Permanente; McKesson Provider Technology; Microsoft Corporation; NICTIZ National Healthcare; Oracle Corporation; Partners HealthCare System, Inc.; Pfizer, Inc.; Philips Healthcare; Quest Diagnostics Inc.; Siemens Healthcare; Thomson Reuters; the U.S. Department of Defense, Military Health System; and the U.S. Department of Veterans Affairs.

Numerous HL7 Affiliates have been established around the globe including Argentina, Australia, Austria, Bosnia and Herzegovina, Brazil, Canada, China, Colombia, Croatia, Czech Republic, Finland, France, Germany, Greece, Hong Kong, India, Italy, Japan, Korea, Luxembourg, The Netherlands, New Zealand,

Norway, Pakistan, Puerto Rico, Romania, Russia, Singapore, Spain, Sweden, Switzerland, Taiwan, Turkey, United Kingdom, and Uruguay.

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