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Doug Fridsma, M.D., Ph.D., to Keynote SOA in Healthcare Conference

Will present "Role of SOA in the Nationwide Health Information Network"

Needham, MA, USA and Ann Arbor, MI, USA – June 20, 2011 – [OMG®](#) and Health Level Seven® International (HL7), along with Open Health Tools and the [Business Ecology® Initiative](#), today announced that Doug Fridsma, M.D., Ph.D., Director of the Office of Standards and Interoperability in the Office of the National Coordinator for Health Information Technology, will be giving a keynote address at the fourth annual SOA in Healthcare conference: "SOA *Roadmap to Integration: Architecting Interoperability in Healthcare*." The conference is on July 13-15, 2011 at the Hyatt Dulles, in Herndon, VA. Registration and program details may be found online at <http://www.omg.org/hc-pr>.

Dr. Fridsma will be giving the presentation "*The Role of SOA in the Nationwide Health Information Network: An Update*."

Abstract: The Nationwide Health Information Network (NHIN) is defined as the standards, services and policies that enable health information exchange over the Internet, based on service design principles of loosely coupled, modular, standards-based, implementation-independent building blocks. In this session, Dr. Fridsma will describe ONC's experience with the SOA-based Nationwide Health Information Network trial implementations and production pilots, and he'll discuss the NHIN's requirements for scalable vendor neutral architecture.

Bio: Dr. Fridsma is the director of the Office of Interoperability and Standards in the Office of the National Coordinator for Health Information Technology. Prior to arriving at ONC, Dr. Fridsma was on the teaching staff in the Department of Biomedical Informatics at Arizona State University and had a clinical practice at Mayo Clinic Scottsdale.

Dr. Fridsma completed his medical training at the University of Michigan in 1990, and his PhD in Biomedical Informatics from Stanford University in 2003. His research interests include the development of computational tools to study patient safety, clinical work processes, and methods to improve model-driven standards development processes. He has served on the Clinical Data Interchange Standards Consortium (CDISC) Board of Directors from 2005-2008, and was appointed to the HIT Standards Committee in 2009. He recently resigned from the Health IT Standards Committee when he joined ONC. He has recently become a board member of HL7.

Registration & Information

Software AG is the Platinum sponsor, and Mayo Clinic is the Silver Sponsor for the SOA in Healthcare event. Registration information is available at <http://www.omg.org/hc-pr>. Exhibit space is available, for more information email marketing@omg.org. Sponsorship opportunities are available; contact Ken Berk at ken.berk@omg.org or +1-781-444 0404.

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About Health Level Seven (HL7) International

Founded in 1987, Health Level Seven International (www.HL7.org) is the global authority for healthcare Information interoperability and standards with affiliates established in more than 30 countries. HL7 is a non-profit, ANSI accredited standards development organization dedicated to providing a comprehensive framework and related standards for the exchange, integration, sharing, and retrieval of electronic health information that supports clinical practice and the management, delivery and evaluation of health services. HL7's more than 2,300 members represent approximately 500 corporate members, which include more than 90 percent of the information systems vendors serving healthcare. HL7 collaborates with other standards developers and provider, payer, philanthropic and government agencies at the highest levels to ensure the development of comprehensive and reliable standards and successful interoperability efforts.

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