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SOA in Healthcare Conference: Program and First Keynote Announced
Conference will be held July 13-15, 2011 in Herndon, VA

Needham, MA, USA and Ann Arbor, MI, USA – May 12, 2011 – OMG® and Health Level Seven® International (HL7), along with Open Health Tools and the Business Ecology® Initiative, today announced the first keynote and that the program for the fourth annual SOA in Healthcare conference: “SOA Road-map to Integration: Architecting Interoperability in Healthcare” is now available. The conference will be held July 13-15, 2011 at the Hyatt Dulles, in Herndon, VA. Registration and program details may be found online at http://www.omg.org/hc-pr.

The program has been divided into three principal tracks. The first track features case studies bringing to light experiences organizations have had as they take on interoperability and integration challenges. The second track highlights the architecture and implementation approaches. Finally, the program includes a track geared toward professional development featuring tutorials and workshops. Every effort has been made to balance the program between healthcare-focused topics and more broadly applicable sessions on best practices, techniques, and approaches.

Keynote:

- “The Four Pillars of Service-Orientation,” by Thomas Erl, Best-selling IT Author and Founder of SOASchool.com® and CloudSchool.com™, Editor of the SOA Magazine

Program Highlights Include:

- “Brazilian Navy Healthcare Using SOA,” by Rigoleta Dutra Mediano Dias, EHR Project Manager, Brazilian Department of Defense

- “SOA-based Continuous Auditing for a Local Health Integration Network,” featuring Dr. Gokul Bhandari, Dr. Robert Kent, Dr. Ziad Kobti, Dr. Anne Snowdon, and Atif Zahid of the University of Windsor

- “OpenCDS,” [clinical decision support], by Kensaku Kawamoto, MD, PhD, Assistant Professor, Division of Clinical Informatics in the Department of Community and Family Medicine, Duke University Medical Center
Registration & Information
Software AG is the Platinum sponsor for the SOA in Healthcare event. The early-bird registration discount is available until Friday, May 20, 2011. Registration information is available at http://www.omg.org/hc-pr. Exhibit space is available, for more information email marketing@omg.org. Sponsorship opportunities are available; contact Ken Berk at ken.berk@omg.org or +1-781-444 0404.

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About Health Level Seven (HL7) International
Founded in 1987, Health Level Seven International (www.HL7.org) is the global authority for healthcare Information interoperability and standards with affiliates established in more than 30 countries. HL7 is a non-profit, ANSI accredited standards development organization dedicated to providing a comprehensive framework and related standards for the exchange, integration, sharing, and retrieval of electronic health information that supports clinical practice and the management, delivery and evaluation of health services. HL7’s more than 2,300 members represent approximately 500 corporate members, which include more than 90 percent of the information systems vendors serving healthcare. HL7 collaborates with other standards developers and provider, payer, philanthropic and government agencies at the highest levels to ensure the development of comprehensive and reliable standards and successful interoperability efforts.

About OMG
OMG® is an international, open membership, not-for-profit computer industry standards consortium. OMG Task Forces develop enterprise integration standards for a wide range of technologies and an even wider range of industries. OMG’s modeling standards enable powerful visual design, execution and maintenance of software and other processes. For more information, visit www.omg.org.

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