Ann Arbor, Michigan, USA – April 6, 2011 – Health Level Seven® International (HL7®), the global authority for interoperability and standards in healthcare information technology with members in 55 countries, will present a complimentary Ambassador webinar on HL7 Standards for Meaningful Use on Thursday, April 14 from 1:00 pm – 2:00 pm EDT.

The American Recovery and Reinvestment Act (ARRA) regulation, and specifically the Health Information Technology for Economic and Clinical Health (HITECH) section, states that eligible healthcare professionals and hospitals can qualify for Medicare and Medicaid incentive payments when they adopt certified EHR technology and use it to achieve specified objectives. One of the two regulations announced defines the “Meaningful Use” objectives that providers must meet to qualify for the bonus payments, and the other regulation identifies the technical capabilities required for certified EHR Technology.

This program will provide an overview of how HL7 will be used to achieve meaningful use and will highlight HL7’s Clinical Document Architecture (CDA™), Continuity of Care Document (CCD™), and the Version 2 standards, all of which are named in the final rule. It will also cover how HL7’s Electronic Health Record System Functional Model (EHR-S FM) is being used to create certification criteria to certify EHR systems and will address HL7 quality measure and reporting standards.

Gora Datta and Dr. Martin Entwistle are co-presenters of this webinar. Gora Datta, group chairman and CEO of CAL2CAL Corporation and HL7 ambassador, will also be discussing Meaningful Use adoption from a small provider perspective. Dr. Martin Entwistle, co-executive director of the David Duke Center for Health Systems Innovation and senior director of personalized healthcare programs at the Palo Alto Medical Foundation, will give a large provider’s prospective and will address how his organization is adopting the standards for meaningful use.
To register for this free webinar, please visit http://www.hl7.org/events/ambassador042011/

HL7 Ambassadors present standardized presentations about HL7 as speaker volunteers. They are available to present at local, regional or national conferences. Please contact HL7 at +1 (734) 677-7777 if you would like to schedule an HL7 Ambassador for an upcoming event.

About Health Level Seven International (HL7)
Founded in 1987, Health Level Seven International is the global authority for healthcare Information interoperability and standards with affiliates established in more than 30 countries. HL7 is a non-profit, ANSI accredited standards development organization dedicated to providing a comprehensive framework and related standards for the exchange, integration, sharing, and retrieval of electronic health information that supports clinical practice and the management, delivery and evaluation of health services. HL7’s more than 2,300 members represent approximately 500 corporate members, which include more than 90 percent of the information systems vendors serving healthcare. HL7 collaborates with other standards developers and provider, payer, philanthropic and government agencies at the highest levels to ensure the development of comprehensive and reliable standards and successful interoperability efforts.

HL7’s endeavors are sponsored, in part, by the support of its benefactors: Abbott; Accenture; Centers for Disease Control and Prevention; Duke Translational Medicine Institute (DTMI); Epic Systems Corporation; European Medicines Agency; the Food and Drug Administration; GE Healthcare Information Technologies; GlaxoSmithKline; IBM; Intel Corporation; InterSystems Corporation; Kaiser Permanente; Lockheed Martin; McKesson Provider Technology; Microsoft Corporation; NICTIZ National Healthcare; Novartis Pharmaceuticals Corporation; Oracle Corporation; Partners HealthCare System, Inc.; Pfizer, Inc.; Philips Healthcare; Quest Diagnostics Inc.; Siemens Healthcare; St. Jude Medical; Thomson Reuters; the U.S. Department of Defense, Military Health System; and the U.S. Department of Veterans Affairs.

Numerous HL7 Affiliates have been established around the globe including Argentina, Australia, Austria, Brazil, Canada, Chile, Colombia, Croatia, Czech Republic, Finland, Germany, Greece, Hong Kong, India, Italy, Japan, Korea, The Netherlands, New Zealand, Norway, Romania, Russia, Singapore, Spain, Sweden, Switzerland, Taiwan, Turkey, United Kingdom, and Uruguay.

For more information, please visit: www.HL7.org

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