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Program Announced for 3rd Annual SOA in Healthcare Conference

Conference will be held July 12-14, 2010 Arlington VA

Needham, MA, USA and Ann Arbor, MI, USA – June 21, 2010 – OMG™, and Health Level Seven® International (HL7), along with Open Health Tools and the BPM/SOA Community of Practice, today announced that the program for the third annual “SOA in Healthcare: *Improving Health through Technology: The role of SOA on the path to meaningful use,*” conference is now available. The conference will be held July 12-14, 2010 at the Westin Arlington Gateway, in Arlington, VA. Registration and program details may be found online at <http://www.omg.org/hc-pr>.

The focus of the SOA in Healthcare conference is to convey real-world experiences, assembling a community of peers to exchange ideas and discuss what has worked, what did not work, and review best practices. Not a “tech industry” event, this conference is exclusively healthcare focused, and will highlight the challenges unique to healthcare organizations and emphasize cross-industry solutions that are viable within the healthcare domain. It is targeted primarily to a health-IT savvy audience.

A wide cross-section of the health industry will participate, including healthcare providers, payers, public health organizations and vendors from both the public and private sector. Each day of the conference begins with keynotes and plenary presentations then moves into either two or three tracks. Program highlights are listed below.

Keynotes & Plenaries

- *Keynote:* Dan Riley, Office of the National Coordinator for Health IT (ONC)
- Dennis Wisnosky, OSD DCMO on “Primitives and Style: A Common Vocabulary for SOA Reducing Risk and Costs While Improving Collaboration and Agility”
- *Keynote:* Charles M. Campbell, Military Health Systems
- John Dodd, CSC on “Shared Services/Cloud Computing Ready for Key Linkages Between Federal, State and Local Communities”
- Douglas Felton, DoD/VA Interagency Program Office on “Challenges in Implementing the DoD/VA Virtual Lifetime Electronic Record (VLER)”
- Scott Gaydos, HP on “The Plan vs. The Reality: Navigating SOA Challenges in Federal Healthcare”

Executive Summit

- Monday's plenary track features speakers from Visumpoint, LLC; David S. Linthicum, LLC; a Keynote Presentation by Blackford Middleton of Partners Healthcare System; Insurance Institute for Safety in Medicine (II4SM); and a Keynote presentation by Jamie Ferguson of Kaiser Permanente.

Functional Track

- Featuring presentations from organizations such as Arcadia Solutions; Inpriva, Inc.; PK Technology; DOD Military Health System; HP; Navigar Consulting; Northeastern University; and New York State Department of Health

Architecture Track

- IBM, Model Driven Solutions, Everware–CBDI, and Harris Corporation

Interoperability Track

- U.S. Dept of Veterans Affairs, SAIC, FireStar Software, Henry Ford Health System – CSC, and MOH Holdings Singapore

Healthcare Information Exchange Track

- University of Massachusetts at Lowell School of Health & Environment, Walter Reed Army Medical Center, Southeast Michigan Health Information Exchange (SEMHIE), Delaware Division of Public Health, plus a panel discussion moderated by HL7 International with representatives from Public Health Data Standards Consortium and Delaware Division of Public Health

“How To” & Technical Track

- Oracle Healthcare, Deloitte Consulting, LLP, Carnegie Mellon/Software Engineering Institute, Nitor Group, Interoperability Clearinghouse, MITRE, Invitalia, and Lockheed Martin

Case Study Track

- Carefx Corp., National University of Singapore, Care Data Systems, and The Software Revolution, Inc.

Full descriptions of all tracks and sessions are available online.

Registration & Information

HP is the Gold Sponsor of this conference. Everyone with an interest in SOA in healthcare is invited to attend. The registration cut-off for the Westin Arlington Gateway is June 21, 2010. Hotel and registration information is available at <http://www.omg.org/hc-pr>. Exhibit space is available; for more information contact Mike Narducci at marketing@omg.org or +1-781-444 0404. Sponsorship opportunities are available; contact Ken Berk at kenberk@omg.org or +1-781-444 0404.

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About Health Level Seven (HL7) International

Founded in 1987, Health Level Seven International (www.HL7.org) is the global authority for healthcare Information interoperability and standards with affiliates established in more than 30 countries. HL7 is a non-profit, ANSI accredited standards development organization dedicated to providing a comprehensive framework and related standards for the exchange, integration, sharing, and retrieval of electronic health information that supports clinical practice and the management, delivery and evaluation of health services. HL7's more than 2,300 members represent approximately 500 corporate members, which include more than 90 percent of the information systems vendors serving healthcare. HL7 collaborates with other standards developers and provider, payer, philanthropic and government agencies at the highest levels to ensure the development of comprehensive and reliable standards and successful interoperability efforts.

About OMG

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