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Featured Sessions Announced for 3rd Annual SOA in Healthcare Conference, Presented by OMG and HL7 International

Conference will be held July 12-14, 2010 Arlington VA

Needham, MA, USA and Ann Arbor, MI, USA – May 28, 2010 – OMG™, and Health Level Seven® International (HL7), along with Open Health Tools and the BPM/SOA Community of Practice, today announced featured sessions for the third annual “SOA in Healthcare: *Improving Health through Technology: The role of SOA on the path to meaningful use,*” conference. The conference will be held July 12-14, 2010 at the Westin Arlington Gateway, in Arlington, VA. Registration and program details may be found online at <http://www.omg.org/hc-pr>.

The focus of the SOA in Healthcare conference is to convey real-world experiences, assembling a community of peers to exchange ideas and discuss what has worked, what did not work, and review best practices. Not a “tech industry” event, this conference is exclusively healthcare focused, and will highlight the challenges unique to healthcare organizations and emphasize cross-industry solutions that are viable within the healthcare domain. It is targeted primarily to a health-IT savvy audience.

A wide cross-section of the health industry will participate, including healthcare providers, payers, public health organizations and vendors from both the public and private sector.

Featured Sessions

Executive Track

- Challenges in Implementing the DoD/VA Virtual Lifetime Electronic Record (VLER), by Douglas Felton, Manager, Enterprise Framework, DoD/VA Interagency Program Office

Functional Track

- Lessons Learned from a Health Information Exchange (HIE) Pilot between a Military Treatment Facility, by LTC Nhan Van Do, M.D., Clinical Informatics Department Chief, Walter Reed Army Medical Center

Technical Track

- Shared Services/Cloud Computing Ready for Key Linkages between Federal, State and Local Communities by John C. Dodd, Fellow for Health and Human Services and Enterprise Architecture, CSC

Full descriptions of these sessions, along with additional program details, are available online.

Registration & Information

HP is the Gold Sponsor of this conference. Everyone with an interest in SOA in healthcare is invited to attend. The early-bird registration discount is available until June 11, 2010. The registration cut-off for the Westin Arlington Gateway is June 21, 2010. Hotel and registration information is available at <http://www.omg.org/hc-pr>. Exhibit space is available; for more information contact Mike Narducci at marketing@omg.org +1-781-444 0404. Sponsorship opportunities are available; contact Ken Berk at kenberk@omg.org or +1-781-444 0404.

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About Health Level Seven (HL7) International

Founded in 1987, Health Level Seven International (www.HL7.org) is the global authority for healthcare Information interoperability and standards with affiliates established in more than 30 countries. HL7 is a non-profit, ANSI accredited standards development organization dedicated to providing a comprehensive framework and related standards for the exchange, integration, sharing, and retrieval of electronic health information that supports clinical practice and the management, delivery and evaluation of health services. HL7's more than 2,300 members represent approximately 500 corporate members, which include more than 90 percent of the information systems vendors serving healthcare. HL7 collaborates with other standards developers and provider, payer, philanthropic and government agencies at the highest levels to ensure the development of comprehensive and reliable standards and successful interoperability efforts.

About OMG

OMG™ is an international, open membership, not-for-profit computer industry standards consortium. OMG Task Forces develop enterprise integration standards for a wide range of technologies and an even wider range of industries. OMG's modeling standards enable powerful visual design, execution and maintenance of software and other processes. For more information, visit www.omg.org.

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