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Wes Rishel, Gartner, to be Featured Speaker at Conference:

SOA in Healthcare: Value in a Time of Change
Conference hosted by OMG, HL7, OHT and SOA Consortium
will be held June 2-4, 2009 in Chicago, IL, USA

Needham, MA, USA and Ann Arbor, MI, USA – April 29, 2009 – OMG™, Health Level Seven® (HL7), Open Health Tools and the SOA Consortium™ today announced that Wes Rishel, Research Vice-President and Distinguished Analyst, Healthcare Provider Team of Gartner, will be a featured business track speaker at the “SOA in Healthcare: Value in a Time of Change,” conference. The conference will be held June 2-4, 2009 at the Hyatt Regency O’Hare in Chicago, IL. Registration details may be found online at http://www.omg.org/soa-healthcare.

At the SOA in Healthcare conference, Rishel will be presenting “An Evolutionary Approach to SOA in Healthcare Enterprises.” SOA offers the potential for better-designed applications and more integrated and agile enterprises. Realizing the potential is difficult in enterprises that are struggling to make do with existing applications and will never get a fresh start. This talk examines incremental approaches to achieving SOA and the corresponding requirements for companion technologies, technical skills, and governance.

“Any healthcare enterprise that limits its view of application integration to message passing is on the wrong side of the technology curve,” said Wes Rishel. “This conference is a way to update and inform enterprise integration architectures.”

About the Speaker
Wes Rishel is a vice-president and distinguished analyst in Gartner’s healthcare provider research practice. He covers electronic medical records, interoperability, health information exchanges, the nationwide health information network and the underlying technologies of healthcare IT, including application integration and standards.

Rishel is a commissioner of the CCHIT, a past chair of HL7 and has served on the boards of WEDI and HIMSS. He was the primary author of the Gartner report summarizing the NHIN Prototype Architecture contracts of the NHIN.

Conference Overview
Service Oriented Architecture (SOA) adoption is viewed as a key enabler for the 21st century enterprise due to increased opportunity for productivity and integration, and requires significant
changes for both business and IT executives. The focus of the SOA in Healthcare conference is to convey real-world experiences, assembling a community of peers to exchange ideas and discuss what has worked, what did not work, and review best practices for attendees to benefit from lessons learned faced in real implementations. Not a “tech industry” event, this conference is exclusively healthcare focused, and will highlight the challenges unique to healthcare organizations and emphasize cross-industry solutions that are viable within the healthcare domain. It is targeted primarily to a health-IT savvy audience. Everyone with an interest in SOA in healthcare is invited to attend.

Registration & Information
This workshop is sponsored by Annual Sponsors No Magic, SPARX Systems, Intel and Model Driven Solutions as well as Event Sponsors Gold Sponsor EDS, an HP company; and Silver Sponsor Appian. The early-bird registration discount is available until May 11, 2009. The registration cut-off for the Hyatt Regency O’Hare is May 11, 2009. Hotel and registration information is available at http://www.omg.org/soa-healthcare. Exhibit space is available; for more information contact Mike Narducci at marketing@omg.org +1-781-444 0404. Sponsorship opportunities are available; contact Ken Berk at kenberk@omg.org or +1-781-444 0404.

About Health Level Seven (HL7)
Founded in 1987, Health Level Seven, Inc. (www.HL7.org) is a not-for-profit, ANSI-accredited standards development organization dedicated to providing a comprehensive framework and related standards for the exchange, integration, sharing, and retrieval of electronic health information that supports clinical practice and the management, delivery and evaluation of health services. HL7’s more than 2,300 members represent approximately 500 corporate members, which include more than 90 percent of the information systems vendors serving healthcare.

About The SOA Consortium
The SOA Consortium is an advocacy group of end users, service providers and technology vendors committed to helping the Global 1000, major government agencies, and mid-market businesses successfully adopt Service Oriented Architecture (SOA) by 2010. SOA Consortium founding enterprise members include Fortune 200 companies in Financial Services, Travel, Manufacturing, Retail and Telecommunications. Sponsors are Cisco, HP, IBM Corporation, Layer 7 Technologies, NEC Sphere, Savant, Sparx Systems and Sun Microsystems, Inc. Participants include Fortune 1000 corporations, major government agencies and non-governmental organizations. Any organization may join the SOA Consortium. The SOA Consortium is managed by OMG.

For more information, please visit http://www.soa-consortium.org/ or email info@soa-consortium.org.

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About Open Health Tools
Open Health Tools is an open source community with a vision of enabling a ubiquitous ecosystem where members of the Health and IT professions can collaborate to build interoperable systems that enable patients and their care providers to have access to vital and reliable medical information at the time and place it is needed. Open Health Tools will generate
a vibrant active ecosystem involving software product and service companies, medical
equipment companies, health care providers, insurance companies, government health service
agencies, and standards organizations. For more information please visit

About OMG
OMG is an international, open membership, not-for-profit computer industry consortium. OMG
Task Forces develop enterprise integration standards for a wide range of technologies,
including: Real-time, Embedded and Specialized Systems, Analysis & Design, Architecture-
Driven Modernization and Middleware and an even wider range of industries, including:
Insurance, Legal Compliance, Life Sciences Research, Manufacturing Technology, Robotics,
Software-Based Communications and Space.

OMG’s modeling standards, including the Unified Modeling Language™ (UML®) and Model
Driven Architecture® (MDA®), enable powerful visual design, execution and maintenance of
software and other processes, including IT Systems Modeling and Business Process
Management. OMG’s middleware standards and profiles are based on the Common Object
Request Broker Architecture (CORBA®) and support a wide variety of industries.

More information about OMG can be found at www.omg.org. OMG is headquartered in
Needham, MA, USA.

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