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Program Announced for SOA in Healthcare: Value in a Time of Change
Conference hosted by OMG, HL7, OHT and SOA Consortium
will be held June 2-4, 2009 in Chicago, IL, USA

Needham, MA, USA and Ann Arbor, MI, USA – April 16, 2009 – OMG™, Health Level Seven® (HL7), Open Health Tools (OHT) and the SOA Consortium™ today announced the program for the Second Annual SOA in Healthcare: Value in a Time of Change, conference. The conference will be held June 2-4, 2009 at the Hyatt Regency O'Hare in Chicago, IL. Program and registration details may be found online at http://www.omg.org/soa-healthcare.

The SOA in Healthcare Conference will begin on Tuesday, June 2 with an executive summit, including a business and technical track. Wednesday and Thursday will combine plenary sessions, a business track and two technical tracks.

Executive Summit Highlights

- A presentation on the Connect Project and the National Health Information Network from the [US] Office of the National Coordinator for Health IT (ONC), the Department of Veterans Affairs (VA), and the DoD Telemedicine Advanced Technology Research Center (TATRC)
- Additional presentations from companies such as Agilex Technologies, Carnegie-Mellon University, National Health Service (U.K.), Open Health Tools, and SOA Institute
- Panel session: The Perfect Storm – How do policy, public sector, private investment and SOA align to determine the role of SOA to positively impact healthcare delivery and reform.
Program Highlights

- **Plenary sessions** include “Singapore’s National E-Health Records – an Enterprise Architecture approach,” by Peter Tan, Executive Consultant, Ministry of Health Holdings, Government of Singapore; "The Business Case for SOA and the Critical Role of Architecture in the Interoperability Challenge,” by Lynn Vogel, Ph.D., FHIMSS, FCHIME; VP and CIO, MD Anderson Cancer Center, University of Texas; and presentations by Ken Lunn, Ph.D., Director, Standards and Products, National Health Service (U.K.); and Vish Sankaran, US Office of the National Coordinator for Health IT

- **Business track presentations** by experts from: Alberta Health Services; Deloitte Consulting; Department of Veterans Affairs; IBM; OntoReason; Perot Systems; Pfizer, Inc.; Satyam Computer Services; University of Chicago Medical Center; and US Military Entrance Processing Command (MEPCOM)

- **Business & Plenary Panels** will include: “A Discussion of SOA Architectural Best-Practices;” and “Fostering Health IT Transformation and SOA’s Role: A Government and International Perspective”

- **Technical Tracks** at the event include topics such as SOA Planning and Adoption; Semantics and Terminology; Standards; Security; SOA Infrastructure, and tutorials.

- **Technical track presentations** by experts from: Apelon, Inc.; Carnegie-Mellon Software Engineering Institute; Department of Veterans Affairs; DoD Military Health System; GE Healthcare; GSI Health; HLN Consulting; Inpriva; JP Systems, Inc.; MD Anderson Cancer Center; National Cancer Institute; ObjectSecurity; SINTEF ICT (Norway); University of Texas Health Science Center; University of the West of England; University of Utah; and VisumPoint

- **Technical Panel**: “Which SOA Services are Needed to Accelerate Healthcare Integration,” moderated by Ron Schmelzer, managing partner, ZapThink; with panelists from CIGNA, Intel and CorePoint Health

Conference Overview

Service Oriented Architecture (SOA) adoption is viewed as a key enabler for the 21st century enterprise due to increased opportunity for productivity and integration, and requires significant changes for both business and IT executives. The focus of the SOA in Healthcare conference is to convey real-world experiences, assembling a community of peers to exchange ideas and discuss what has worked, what did not work, and review best practices for attendees to benefit from lessons learned faced in real implementations. Not a “tech industry” event, this conference is exclusively healthcare focused, and will highlight the challenges unique to healthcare organizations and emphasize cross-industry solutions that are viable within the healthcare domain. It is targeted primarily to a health-IT savvy audience. Everyone with an interest in SOA in healthcare is invited to attend.

Registration & Information

This workshop is sponsored by Annual Sponsors No Magic, SPARX Systems, Intel and Model Driven Solutions as well as Event Sponsors Gold Sponsor EDS, an HP company; and Silver Sponsor Appian. The early-bird registration discount is available until May 11, 2009. The registration cut-off for the Hyatt Regency O’Hare is May 11, 2009. Hotel and registration information is available at [http://www.omg.org/soa-healthcare](http://www.omg.org/soa-healthcare). Exhibit space is available; for
About Health Level Seven (HL7)
Founded in 1987, Health Level Seven, Inc. (www.HL7.org) is a not-for-profit, ANSI-accredited standards development organization dedicated to providing a comprehensive framework and related standards for the exchange, integration, sharing, and retrieval of electronic health information that supports clinical practice and the management, delivery and evaluation of health services. HL7’s more than 2,300 members represent approximately 500 corporate members, which include more than 90 percent of the information systems vendors serving healthcare.

About The SOA Consortium
The SOA Consortium is an advocacy group of end users, service providers and technology vendors committed to helping the Global 1000, major government agencies, and mid-market businesses successfully adopt Service Oriented Architecture (SOA) by 2010. SOA Consortium founding enterprise members include Fortune 200 companies in Financial Services, Travel, Manufacturing, Retail and Telecommunications. Sponsors are Cisco, HP, IBM Corporation, Layer 7 Technologies, NEC Sphere, Sparx Systems and Sun Microsystems, Inc. Participants include Fortune 1000 corporations, major government agencies and non-governmental organizations. Any organization may join the SOA Consortium. The SOA Consortium is managed by OMG.

For more information, please visit http://www.soa-consortium.org/ or email info@soa-consortium.org.

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About Open Health Tools
Open Health Tools is an open source community with a vision of enabling a ubiquitous ecosystem where members of the Health and IT professions can collaborate to build interoperable systems that enable patients and their care providers to have access to vital and reliable medical information at the time and place it is needed. Open Health Tools will generate a vibrant active ecosystem involving software product and service companies, medical equipment companies, health care providers, insurance companies, government health service agencies, and standards organizations. For more information please visit www.openhealthtools.org.

About OMG
OMG’s modeling standards, including the Unified Modeling Language™ (UML®) and Model Driven Architecture® (MDA®), enable powerful visual design, execution and maintenance of software and other processes, including IT Systems Modeling and Business Process Management. OMG’s middleware standards and profiles are based on the Common Object Request Broker Architecture (CORBA®) and support a wide variety of industries.

More information about OMG can be found at www.omg.org. OMG is headquartered in Needham, MA, USA.

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