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Save the Date: OMG, HL7 and SOA Consortium Offer Conference –
SOA in Healthcare: Value in a Time of Change
Conference will be held June 2-4, 2009 in Chicago, IL, USA

Needham, MA, USA and Ann Arbor, MI, USA – February 2, 2009 – OMG™, Health Level Seven® (HL7), and the SOA Consortium™ today announced that the “SOA in Healthcare: Value in a Time of Change,” conference will be held June 2-4, 2009 at the Hyatt Regency O’Hare in Chicago, IL. Registration details may be found online at http://www.omg.org/hc-pr.

Service Oriented Architecture (SOA) adoption is viewed as a key enabler for the 21st century enterprise due to increased opportunity for productivity and integration, and requires significant changes for both business and IT executives. The goal of the conference, now in its second year, is to raise the dialogue about SOA and its use in healthcare, with a focus on its role as a transformation agent to add organizational value.

The focus of the SOA in Healthcare conference is to convey real-world experiences, assembling a community of peers to exchange ideas and discuss what has worked, what did not work, and review best practices for attendees to benefit from lessons learned faced in real implementations. Not a “tech industry” event, this conference is exclusively healthcare focused, and will highlight the challenges unique to healthcare organizations and emphasize cross-industry solutions that are viable within the healthcare domain. It is targeted primarily to a health-IT savvy audience.

A wide cross-section of the health industry will participate, including healthcare providers, payers, public health organizations and vendors from both the public and private sector. In addition, a select number of international invitees will be presenting.

The conference will be experientially focused, with speakers bringing their personal and organizational experiences to what will be a presentation and discussion-oriented forum. The event will host three tracks:

- An “Executive Summit” targeting key decision-makers, CxO’s, and technical leads
- A “Business Track” focused on the business rationale behind SOA, and organizational change to support it
- A “Technical Track” addressing how to succeed with SOA in a health setting
Everyone with an interest in SOA in healthcare is invited to attend.

Registration & Information
This workshop is sponsored by Gold Sponsor EDS, an HP company; Silver Sponsors Appian and Intel. The early-bird registration discount is available until May 11, 2009. The registration cut-off for the Hyatt Regency O'Hare is May 11, 2009. Hotel and registration information is available at http://www.omg.org/hc-pr. Exhibit space is available; for more information contact Mike Narducci at marketing@omg.org +1-781-444 0404. Sponsorship opportunities are available; contact Ken Berk at kenberk@omg.org or +1-781-444 0404.

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About Health Level Seven (HL7)
Founded in 1987, Health Level Seven, Inc. (www.HL7.org) is a not-for-profit, ANSI-accredited standards development organization dedicated to providing a comprehensive framework and related standards for the exchange, integration, sharing, and retrieval of electronic health information that supports clinical practice and the management, delivery and evaluation of health services. HL7’s more than 2,300 members represent approximately 500 corporate members, which include more than 90 percent of the information systems vendors serving healthcare.

About OMG

OMG’s modeling standards, including the Unified Modeling Language™ (UML®) and Model Driven Architecture® (MDA®), enable powerful visual design, execution and maintenance of software and other processes, including IT Systems Modeling and Business Process Management. OMG’s middleware standards and profiles are based on the Common Object Request Broker Architecture (CORBA®) and support a wide variety of industries.

More information about OMG can be found at www.omg.org. OMG is headquartered in Needham, MA, USA.

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