Objective

- Provide value to the implementer community

*Beyond current standards*
Target Audience

- **Not** standards developers
  but
- Initial software developers
- Interoperability configurators

- Multiple communities we need to serve
  - By technology: V2 Messaging, C-CDA Documents, QRDA/HQMF Quality Reporting, FHIR (get ahead of the curve)
  - By domain space: Immunizations, Public Health, Etc.
Offerings to Date

- Implementation Guides
- Education
- Certification
- User Groups
- Testing Tools
- Helpdesk
Challenge

- One time experiences, not sustained memberships
- Still too much standards developer focused
Exploring New Options

- Enhanced certification / credentialing
- Expanded user communities
- More implementation guides, white papers, and informative documents
- Implementation Tools
- Targeted membership
Certification / credentialing

- **Today:**
  - Certification for V2 Control, C-CDA, and V3 RIM
  - Testing knowledge only

- **Considering:**
  - HL7 certified/credentialed professional
  - Part of dedicated membership

- **Questions:**
  - What is the value to the industry?
User Communities

- **Today's:**
  - User Groups for Payers and Immunization
  - Monthly GoTo Webinar and Summits

- **Considering**
  - On-line discussion space
  - Expanding the areas by domain, technology, and region

- **Questions**
  - Where should we focus?
Implementation guides, white papers, and informative documents

- Today:
  - Offer a variety of documents

- Considering
  - More
    - Library (HL7 and non-HL7 guides, examples)

- Questions
  - Where do we have gaps?
Implementation Tools

Today:

– V2: Messaging Workbench (profile building, validation, documentation)
– V3: Schematron, C-CDA Builder, CDA Schema Viewer
– FHIR: Connectathons, Reference Implementations,
Implementation Tools

- Considering:
  - C-CDA editor, C-CDA validator, toolkit home page

- Questions:
  - What tools should HL7 provide vs. others?
Targeted Membership

- **Today:**
  - Focused on standards developers

- **Considering:**
  - Implementer category combining some of these benefits

- **Question:**
  - What would encourage individuals to join as memberships?
Questions?

- What is HL7 not doing that it should for Implementers?
- How can we help you innovate?