The HL7 Payer Summit is an exclusive event, open only to payers. HL7 invites you to take advantage of this unique opportunity to expose your company and its products/services to payer participants, many of whom are new to HL7. Sponsorships are limited and designed to maximize your time engaging with payers.

If you want intelligence from and exposure to payers, you’ll want to take advantage of these sponsorship opportunities:

### NETWORKING RECEPTION SPONSOR
$2,500 (member) • $3,750 (non-member)

2 AVAILABLE

The networking reception will be open only to Payer Summit participants. As the sponsor of this event, your organization will receive the following:

- Name and logo on HL7 Payer Summit program
- Name and logo on HL7 website as sponsor of the Payer Summit
- Name and logo in outreach communications as sponsor of the Payer Summit
- Mentions on HL7’s social media (Twitter, Facebook)
- Your banner displayed in the general session room all week, in the main Payer Summit meeting room during the event, and at the reception.
- Name and logo on cocktail napkins at reception
- Recognition during the Wednesday general session (slide) as a sponsor of this event
- Two pieces of your literature or giveaways in Payer Summit Attendee bags
- Five minutes to welcome payers to the HL7 meeting/payers only reception
- Two tickets to the Payer Summit
- Five tickets to the reception
- Table at the reception to display your literature and talk with payers

### GOLD SPONSOR
$3,000 (member) • $4,500 (non-member)

6 AVAILABLE

Total of 6 sponsorships with no more than two sponsorships on each of the following topics:

- Analytics
- Chronic care management
- Health Information Exchange
- Operational implications for using Consolidated CDA
- Consumer engagement and population health
- HL7 FHIR applications in development and testing (for Clearinghouse/Health information handlers)

2 AVAILABLE FOR EHR VENDORS

- Topic: The roles of HL7 FHIR and/or CDA for HIE

ALL GOLD SPONSORS WILL RECEIVE THE FOLLOWING:

- The opportunity to facilitate two 40 minute payer solution sessions (in a sponsor-dedicated room)
- Name and logo on the HL7 Payer Summit Program
- Name and logo on HL7 website as sponsor of the Payer Summit
- Name and logo in outreach communications as sponsor of the Payer Summit
- Mentions on HL7’s social media (Twitter, Facebook)
- Your banner displayed in the general session room all week and in the Payer Summit room during the event
- Recognition during the Wednesday general session (slide) as a sponsor of this event
- Up to two pieces of your literature or giveaways (e.g., pen) in Payer Summit Attendee bags
- Two tickets to the Payer Summit
- Two tickets to the Payer Summit networking reception on Thursday evening (open only to Payer Summit participants)
- Table at the reception to display your literature and talk with payers (assuming the event is sponsored)

Contact:
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