Atlanta, GA
March 6 – 8, 2012

DoubleTree by Hilton Hotel
Atlanta – Buckhead
3342 Peachtree Road, NE
Atlanta, GA 30326

Hotel Cutoff is February 13, 2012
Early Bird Registration Cutoff is February 20, 2012
Online Registration Cutoff is February 27, 2012

Gain In-Depth HL7 Knowledge & Certification Straight from the Source
HL7 is the Sole Source for HL7 Certification Testing!
See inside for details.

Register Today!
www.HL7.org
What is an Educational Summit?

An HL7 Educational Summit is a two-day educational event where live tutorial sessions, specially selected by the HL7 Educational Work Group, are taught to those interested in learning more about and implementing the HL7 standards and related work products. These tutorials focus on HL7-specific topics such as Version 2, Version 3 and Clinical Document Architecture (CDA®) as well as general interest industry topics such as Electronic Health Records and Vocabulary.

Why should I attend?

This is an invaluable educational opportunity for the healthcare IT community as it strives for greater interoperability among healthcare information systems. Our classes offer a wealth of information designed to benefit a wide range of HL7 users, from beginner to advanced. You’ll take away valuable HL7 knowledge and skills that you’ll be able to apply immediately in the real world.

Among the benefits of attending the HL7 Educational Summit are:

**Location**

Atlanta, GA – The DoubleTree by Hilton Hotel Atlanta – Buckhead is conveniently located in the beautiful park setting of Tower Place on Peachtree Road, and is only 30 minutes from Hartsfield Jackson Atlanta International Airport. It is approximately a 10 minute ride to downtown Atlanta to the World of Coca-Cola, CNN and the Georgia Aquarium. The hotel is also located near Turner Field, Philips Arena, Atlanta History Center, and GA Tech. The Lenox Mall and Phipps Plaza, two of Atlanta’s premier shopping malls, are just a few blocks away along with some of the best dining that the city has to offer. Take a leisurely stroll along pedestrian friendly Peachtree Road or relax during a comfortable ride in the hotel’s shuttle, which will take you anywhere within a three-mile radius.

**Efficiency**

Our concentrated format provides maximum training with minimal time investment.

**Quality**

Our high-quality training in a small classroom setting promotes more one-on-one learning.

**Expert Instructors**

You’ll get HL7 training straight from the source. Our instructors are not only HL7 experts—they are the people who help produce the HL7 standards.

**Certification Testing**

Become HL7 Certified. HL7 is the sole source for HL7 certification testing—now offering testing on Version 2.7, CDA and Version 3 Reference Information Model (RIM).

**Economical**

Educational Summits offer a more economical alternative for companies who want the benefits of HL7’s on-site training but have fewer employees to train.
General Information

Cancellation/Refund Policy
Prepaid registrants who cancel prior to February 20, 2012, will receive a full refund minus a $50 processing fee. After that date no refunds will be given. Tutorials that do not meet minimum attendance requirements may be cancelled. In this event, registrants may attend an alternate tutorial of their choosing or request a refund for the cancelled tutorial only.

Ground Transportation and Parking
The hotel is located 18.5 miles from the Hartsfield-Jackson Atlanta International Airport. The MARTA Station is 1.5 blocks from the hotel’s front door. Cost for the MARTA is $2.50. Taxi’s from the airport run approximately $50 one way.

Self parking is $20 per day and valet parking is available for $25 per day. Both of these parking options include in/out privileges.

Meals
A continental breakfast and buffet lunch is provided each day along with refreshment breaks each day at 10:30 am and 3:00 pm.

Networking Reception
HL7 will be hosting a Networking Reception Tuesday evening from 5:30 pm – 7:30 pm.

How Do I Register?

Mail
Please complete the registration form on the inside of this brochure and mail it (along with credit card information or a check payable to Health Level Seven in U.S. funds drawn on a US bank ONLY) to the following address:

Health Level Seven International
3300 Washtenaw Ave. Suite #227
Ann Arbor, MI 48104 USA

Fax
You may fax registration and credit card information to: +1 (734) 677-6622.

Register Online
Online registration is available until the end of the day ET on February 27, 2012 at www.HL7.org. For your convenience, you can pay via credit card directly on the website, or print the registration form and mail it with payment.

Early Bird Registration
Registrations and payment must reach us by the end of the day ET on February 20, 2012 to receive the special Early Bird rate. Please see the registration form on the inside back page.

Advance Registration/Payment
Advance registrations MUST include payment. Registrations received without payment will not be processed until the time that payment is received.

On-Site Registration
On-site registrations will be accepted March 6-8, 2012. Payment in full is required at the time of registration.

For more information, please contact Mary Ann Boyle at: +1 (734) 677-7777 ext. 141 or maryann@HL7.org
Introduction to Version 2.x: Part 1 (T1)
Tuesday, March 6 / 9:00 am – 12:30 pm

This tutorial introduces students to HL7 and the basic concepts of Version 2. It covers some of the standard’s fundamental chapters including Control, Patient Administration, Order Entry and Results Reporting.

This Tutorial Will Benefit:
• Those new to HL7

Faculty:
Ted Klein, MS: Co-Chair, HL7 Vocabulary Work Group; Klein Consulting, Inc.

Introduction to Clinical Document Architecture (CDA)
Tuesday, March 6 / 9:00 am – 12:30 pm

The Clinical Document Architecture is HL7’s specification for standards-based exchange of clinical documents. CDA is based on the concept of scalable, incremental interoperability and uses Extensible Markup Language (XML), the HL7 Reference Information Model (RIM) and controlled terminology for structure and semantics. This tutorial presents the business case for CDA, its primary design principles and an overview of the technical specification. The session discusses CDA projects in the United States, Europe and Asia/Pacific; and the tools available for CDA creation, management and distribution. It covers the current work on various implementation guides based upon the CDA standard.

This Tutorial Will Benefit:
• Managers considering CDA for local implementation
• Product managers considering support for CDA
• Public health officials and those building information exchange networks
• Implementers beginning to work with CDA

Faculty:
Calvin Beebe: Co-Chair, Structure & Semantic Design Steering Division—HL7 Technical Steering Committee; Co-Chair, HL7 Structured Documents Work Group; Co-Editor, CDA; Technical Specialist, Information Services, Mayo Clinic - Rochester, MN

Electronic Health Records (EHR)
Tuesday, March 6 / 9:00 am – 12:30 pm

This informative tutorial and review provides an in-depth look at the American National Standards Institute (ANSI) and International Organization for Standardization (ISO) approved EHR System Functional Model (EHR-S FM), Release 1. The EHR-S FM includes conformance criteria, along with background information, including an overview of other EHR standards initiatives. The tutorial will also cover ongoing EHR Work Group projects such as the Personal Health Record, EHR Glossary, Functional Profiles, and the EHR Interoperability Model as well as EHR industry-related information such as EHR system certification efforts and healthcare information technology standards selection and usage efforts.

This Tutorial Will Benefit:
• Those seeking information on functionality and standardization of electronic health records
• This tutorial focuses on EHR system functionality and will be helpful for those looking to implement EHR systems, those wishing to evaluate EHR systems, or those

HL7 HAS GONE GREEN!
Bring your laptop to your tutorials!

To reduce HL7’s carbon footprint, its meetings are now largely paperless. HL7 does not provide printed tutorial materials on-site. All materials will be distributed electronically to tutorial participants to either print out themselves or load to their laptops. It is important to bring your laptop to this meeting for all tutorials. Free WiFi internet access will also be provided.
that have an interest in garnering a bit of EHR system industry background information.

Upon Completion of This Tutorial, Students Will Know:
- Background and status of the EHR System Functional Model as an ANSI and ISO standard
- Options to use the functional model for conformance and care setting profiles
- Background and status on HL7 and industry projects supporting EHR standards

**Note:** This tutorial focuses on functionality, not interoperability. While interoperability is a component of functionality, this tutorial is primarily focused on core functionality and not systems integration. The EHR-S is a functional standard and not a records/data standard.

**Faculty:**
*Patricia Van Dyke:* Co-Chair, Structure & Semantic Design Steering Division—HL7 Technical Steering Committee; Co-Chair, HL7 EHR Work Group; Delta Dental Plans Association, The ODS Companies

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**T4**  
**Introduction to Version 2, Part 2**  
**Tuesday, March 6 / 1:45 pm – 5:00 pm**

This tutorial provides the students with an overview of the Version 2 Orders and Observations messages and major concepts and provides a sampling of the type of information that can be communicated using these messages.

**This Tutorial Will Benefit:**
- Those new to HL7 with a need to become familiar with Version 2 messages

Upon Completion of This Tutorial, Students Will Know:
- Basic Order and Observation message structures
- Sample messages
- How to start to interpret the Version 2 Orders and Observation standards

**Faculty:**
*Ted Klein, MS:* Co-Chair, HL7 Vocabulary Work Group; Klein Consulting, Inc.

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**T5**  
**Clinical Document Architecture (CDA) Advanced**  
**Tuesday, March 6 / 1:45 pm – 5 pm**

CDA implementation requires understanding the CDA refinement of the RIM (the CDA RMIM), the Version 3 data types and how these combine with controlled vocabularies to form “clinical statements.” This tutorial reviews the principles of semantic interoperability with CDA and how they are reflected in the CDA model and implemented in the CDA schema. It also covers the CDA RMIM, schema and data types and a detailed walkthrough of samples of CDA documents, coded using clinical statements.

**This Tutorial Will Benefit:**
- Those needing to learn more about CDA, Release 2, its derivation from the RIM, and issues relevant to implementing CDA 2 solutions
- Implementers needing to work with CDA, and wanting a review of the details

**Faculty:**
*Ted Klein, MS:* Co-Chair, HL7 Vocabulary Work Group; Klein Consulting, Inc.
Upon Completion of This Tutorial, Students Will Have:
- An overview of CDA’s components
- Insight into the XML markup required to implement solutions
- A better understanding of the issues surrounding semantic interoperability using CDA

Prerequisites:
- Completion of the Introduction to the Clinical Document Architecture (CDA) tutorial recommended, but not required

Faculty:
Calvin Beebe: Co-Chair, Structure & Semantic Design Steering Division—HL7 Technical Steering Committee; Co-Chair, HL7 Structured Documents Work Group; Co-Editor, CDA; Technical Specialist, Information Services, Mayo Clinic - Rochester, MN

Personal Health Records (PHR)
Tuesday, March 6 / 1:45 pm – 5:00 pm

This informative tutorial and review provides an in-depth look at the Personal Health Record System Functional Model (PHR-S FM), the difference between the EHR and the PHR, the relationship between the PHR-S FM and the EHR-S FM, and PHR initiatives around the world.

This Tutorial Will Benefit:
- Those seeking information on the functionality and standardization of personal health records
- Those wishing to implement or evaluate PHR systems, or those who have an interest in understanding how PHR-S functionality relates to broader industry discussions related to personal health records, including consumer empowerment

Upon Completion of This Tutorial, Students Will Know:
- Background and status of the PHR-S Functional Model as an impending ANSI standard
- The structure and content of functional requirements for PHR systems, as shown by the model
- The differences between the PHR-S FM and the EHR-S FM
- Options to use the functional model for conformance and care setting profiles
- Background and status on HL7 and industry projects supporting PHR standards
- How the PHR-S FM supports broader industry concepts related to the personal health records, such as consumer empowerment

Note: This tutorial focuses on functionality, not interoperability. While interoperability is a component of functionality, this tutorial is primarily focused on core functionality, not systems integration. The PHR-S FM is a functional standard, not a records/data standard.

Faculty:
Patricia Van Dyke: Co-Chair, Structure & Semantic Design Steering Division—HL7 Technical Steering Committee; Co-Chair, HL7 EHR Work Group; Delta Dental Plans Association, The ODS Companies

Version 2 Message Profiles and Conformance
Wednesday, March 7 / 9:00 am – 12:30 pm

This course is designed to explore the concept of conformance within HL7 Version 2 as described in Chapter 2 of Version 2.7. Additionally, this tutorial will demonstrate how we can apply message profiling to interoperability by improving clarity, simplifying implementations and streamlining testing. Participants will be introduced to tools that facilitate analysis and interoperability while, at the same time, fully documenting HL7 conformance.

This Tutorial Will Benefit:
- Anyone interested in HL7 interoperability

Upon Completion of This Tutorial, Students Will Know:
- How to measure conformance using messaging profiling
- How vendors can document their applications’ implementations
- How providers can improve their RFP results by using message profiling
Introduction to Version 3, Part 1: Fundamentals
Wednesday, March 7 / 9:00 am – 12:30 pm

Introduction to Version 3 is a rigorous introduction to HL7’s newly emerging standard. Included in the class is:

- General rationale for Version 3
- Explanation of Version 3’s two key concepts: messaging and documents (CDA)
- Overview of the Version 3 publication (ballot and standard)
- Essential concepts and terminology necessary to understand the static models of Version 3 used for both messages and documents

Upon Completion of This Tutorial, Students Will Have Obtained the Following:
- General understanding of the purpose, function, and format of Version 3 messaging and documents
- Rudimentary knowledge of the Reference Information Model (RIM) with a focus on act, role, act relationship, and participation
- Rudimentary understanding of Version 3 Refined Message Information Models (RMIMs) and the refinement process
- Knowledge of scope, contents, and organization of the Version 3 publications

Prerequisites:
- Experience with healthcare interfacing would be helpful
- Experience or training with systems (development, integration, and/or implementation) required
- It is assumed that the student has some familiarity with the HL7 organization and its processes (balloting procedures, etc.)

Faculty:
Virgìnia Lorenzi: Manager, New York-Presbyterian Hospital; Associate, Department of Biomedical Informatics, Columbia University

This Tutorial Will Benefit:
- Anyone interested in Version 3 implementation or standards development
- Anyone interested in more advanced Version 3 classes on messaging and CDA

Continuity of Care Document (CCD®)
Wednesday, March 7 / 9:00 am – 12:30 pm

This tutorial will cover the HL7 Continuity of Care Document and the Level 3 entries, as well as related CDA specifications, including the ANSI/HITSP Consumer Empowerment Registration and Medication Summary, IHE Profiles making use of the CCD, and other HL7 specifications making use of CCD constructs (e.g., Health Story).
This Tutorial Will Benefit:
• Implementers of the CCD specification or related specifications will benefit by understanding how to read the CCD specification and related specifications

Upon Completion of This Tutorial, Students Will Know:
• How to implement the CCD

Prerequisites:
• CDA Introduction and Advanced

Faculty:
Calvin Beebe: Co-Chair, Structure & Semantic Design Steering Division—HL7 Technical Steering Committee; Co-Chair, HL7 Structured Documents Work Group; Co-Editor, CDA; Technical Specialist, Information Services, Mayo Clinic - Rochester, MN

Version 2.7 Control Specialist Certification Exam Review
Wednesday, March 7 / 1:45 pm – 5:00 pm

This tutorial reviews the message definition and processing rules and data type definitions of the Control chapters of the HL7 Version 2.7 standard. Upon completion of this tutorial, students will be better prepared to take the HL7 Version 2.7 Control Specialist Certification Exam. Note that students are also expected to prepare for the exam by previous study of Chapter 2 (Control) and Chapter 2A (Data Types) of the HL7 Version 2.7 standard.

This Tutorial Will Benefit:
• Anyone preparing for the HL7 Control Specialist Certification Exam
• Interface analyst specialists and managers who need to understand the technical aspects of HL7 interfaces

Faculty:
Ted Klein, MS: Co-Chair, HL7 Vocabulary Work Group; Klein Consulting, Inc.

Introduction to Version 3, Part 2: Messaging
Wednesday, March 7 / 1:45 pm – 5:00 pm

Health Level Seven is famous as a provider of messaging standards. That is, providing the standard format and interaction specifications required for two disparate healthcare systems to communicate at the application level. This tutorial builds on the morning Version 3 introduction class by focusing on how messaging is addressed with the Version 3 Standard. It reviews and expands on how Version 3 static models are used to represent messages. The Version 3 dynamic model, which is related to the interactions between systems, is introduced. The tutorial explains how message sets are documented within the standard. Finally, it explores how a simple message is wrapped, transmitted, and acknowledged.

Note that the class is based on the latest Version 3 ballot material. The latest Version 3 ballot publication can be accessed and downloaded from http://www.hl7.org/V3ballot/html/welcome/introduction/index.htm. Students may be interested in reviewing or downloading the ballot material prior to class.

The Tutorial Will Benefit:
• Anyone who needs to read Version 3 messaging publications
• Anyone interested in Version 3 implementation or standards development
• Anyone interested in more advanced classes on Version 3

Upon Completion of This Tutorial, Students Will Have:
• Rudimentary understanding of Version 3 static and dynamic models and associated terminology as needed to support Version 3 messaging
• General understanding of the following specific dynamic model concepts: storyboard, application role, trigger event, interaction
• General understanding of the following static model components: DMIM, HMD, and message type
• Summary of all functional areas in the current Version 3 ballot publication and their status
• Ability to read a Version 3 functional domain
**Prerequisites:**
- Introduction to Version 3, Part 1: Fundamentals

**Note:** Messaging builds directly on the concepts covered in Part 1 and is designed to be a continuation of the morning class. Most attendees of Messaging also take the Intro class. If you would like to take Messaging without the Intro please contact the instructor.

**Note:** It is assumed that the attendee has basic familiarity with Version 3 including a general understanding of the RIM and how to interpret the RMIMs. This is covered in the Introduction to Version 3, Part 1 class.

**Faculty:**
*Virginia Lorenzi:* Manager, New York-Presbyterian Hospital; Associate, Department of Biomedical Informatics, Columbia University

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### CDA Specialist Certification Exam Review

**Wednesday, March 7 / 1:45 pm – 5:00 pm**

Upon completion of this tutorial, students will be better prepared to take the CDA Certification Exam.

**This Tutorial Will Benefit:**
- Anyone preparing for the CDA Certification Exam
- System Analysts or Clinical Application Developers wanting in-depth understanding of the CDA Release 2 standard

**Prerequisites:**
- Participants are encouraged to read carefully the CDA Release 2 Standard
- Introduction to Version 3 (Part 1) as well as the CDA Introductory and Advanced tutorials are strongly recommended

**Faculty:**
*Calvin Beebe:* Co-Chair, Structure & Semantic Design Steering Division—HL7 Technical Steering Committee; Co-Chair, HL7 Structured Documents Work Group; Co-Editor, CDA; Technical Specialist, Information Services, Mayo Clinic - Rochester, MN

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### Certification Study Hall

**Wednesday, March 7 / 5:30 pm – 7:30 pm**

HL7 recognizes and applauds the individual efforts required for certification. To help our examinees in their preparations, we will be providing a special study hall. All students signed up for a certification test are invited to attend. After formal tutorials are finished for the day, “cram” with your fellow test takers. HL7 faculty will be on hand to help students with any questions or concerns they may have.

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### HL7 Version 2.7 Certification Exam

**Thursday, March 8 / 9:00 am – 11:00 am**

Health Level Seven is pleased to offer certification testing on HL7 Version 2.7, Chapter 2: Control. Certification testing is offered to those industry participants who are expected to have a working knowledge of the HL7 Messaging Standard. Interface
analysts, healthcare systems analysts, medical software programmers, and medical informatics faculty and students are all potential candidates. The knowledge required to pass the exam can be obtained by participation in the HL7 working group meetings, by attending HL7 education sessions, by field work dealing with HL7 interfaces, or simply by self-study of Chapter 2 and 2A of the HL7 Version 2.7 standard (the standard may be obtained via HL7 membership or non-member purchase on www.HL7.org).

**Note:** Simply taking the courses offered at this summit will most likely not be sufficient to pass the test. We strongly recommend a combination of the aforementioned to fully prepare yourself for the exam.

**HL7 CDA Certification Exam**

**Thursday, March 8 / 9:00 am – 11:00 am**

Health Level Seven is pleased to offer certification testing on HL7 CDA Release 2. Certification testing is offered to those participants who want to demonstrate that they have a working knowledge of the CDA Release 2 Standard. Healthcare systems analysts, medical software programmers, and medical informatics faculty and students are all potential candidates.

The knowledge required to pass the exam can be obtained by attending HL7 education sessions, by field work dealing with HL7 CDA based applications, or simply by self-study of the HL7 CDA Release 2 standard. Please refer to the Study Guide on the HL7 Training and Certification page of the HL7 website for details on the content covered by the exam.

**Note:** Simply taking the courses offered at this summit will most likely not be sufficient to pass the test. We strongly recommend a combination of the aforementioned to fully prepare yourself for the exam.

**HL7 Version 3 RIM Certification Exam**

**Thursday, March 8 / 9:00 am – 11:00 am**

Health Level Seven is pleased to offer certification testing on the HL7 Version 3 Reference Information Model (RIM) 2.11 (the version of the RIM on Version 3 Normative Edition 2006). Note that the RIM is the foundational base of all Version 3 artifacts. Certification testing is offered to those industry participants who are expected to have a working knowledge of the HL7 Version 3 RIM or its derived artifacts. Interface analysts, healthcare systems analysts, medical software programmers, and medical informatics faculty and students are all potential candidates.

The knowledge required to pass the exam can be obtained by self study of the RIM and its associated normative structural vocabulary as well as through participation in the HL7 working group meetings, HL7 education sessions, and field work implementing HL7 Version 3 artifacts. Please refer to the Study Guide on the HL7 Training and Certification page of the HL7 website for details on the content covered by the exam.

**Note:** Simply taking the courses offered at this summit will most likely not be sufficient to pass the test. We strongly recommend a combination of the aforementioned to fully prepare yourself for the exam.
EARLY BIRD prices are reflected in RED below. EARLY BIRD registrations with payment must reach us by the end of the day, E.T. on February 20, 2012. Advance registration must be received with payment by the end of the day, E.T. on February 27, 2012. After this date, registrations must be made and paid for ON-SITE ONLY. The registration fee includes a Tuesday evening networking reception, and a buffet lunch and two refreshment breaks each day.

1. Contact Information:

<table>
<thead>
<tr>
<th>First Name</th>
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(This name will appear on your badge.)

Title/Position

Organization

Email

Address

City

State

Zip

Country

Telephone

Fax

2. Registration Fees:

Registrants are eligible for all tutorials on the day(s) for which they’ve registered. However, HL7 Certification Testing is not included in the packages and must be registered for separately.

<table>
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<tr>
<th>Options</th>
<th>Members</th>
<th>Non-Members</th>
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<tbody>
<tr>
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HL7 Version 2.7 Certification Exam:

□ $145

HL7 CDA Certification Exam:

□ $145

HL7 V3 RIM Certification Exam:

□ $145

TOTAL

Member: ________________________ Non-Member: ________________________

☐ I have joined HL7 as a member within the past 30 days.

☐ I am a member of an HL7 International Affiliate, employee of an HL7 International organizational member or member of another eligible organization (ASC X12, AHIP, ASTM, CDISC, CEN/TC251, CHCF, CLSI, CHA, DICOM, GSI, IEEE, IHE, IHTSDO, LOINC, NAACCR, NCPDP, OMG, The Health Story Project, and WEDI) and eligible for the member rate. Please list affiliate or organization: ________________________

Meal Requirements:  ☐ Diabetic  ☐ Regular  ☐ Vegetarian  ☐ Other: ________________________

3. Payment Information:

Payment must be included in order to process your registration.

Method of Payment: (US Dollars, drawn on US Bank Only)  ☐ Check (Make check payable to Health Level Seven International)  ☐ Visa  ☐ Master Card  ☐ Discover  ☐ American Express

4. Schedule of Tutorials:

IMPORTANT: Check the box(es) next to the classes for which you’re registering. Schedule is subject to change.

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<th>Tuesday, March 6</th>
<th>Wednesday, March 7</th>
<th>Thursday, March 8</th>
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<tr>
<td>T1</td>
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<td>Intro to V2 (Part 1)</td>
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<td>T2</td>
<td>9am-12:30pm</td>
<td>Intro to CDA</td>
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<td>9am-12:30pm</td>
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<td>T5</td>
<td>1:45pm-5pm</td>
<td>CDA Advanced</td>
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<td>PHR</td>
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MAIL: Please mail the completed registration form to:

Health Level Seven International
3300 Washtenaw Ave., Suite #227
Ann Arbor, MI 48104, USA

FAX: You may fax registration & credit card information to:

+1 (734) 677-6622

You will receive a confirmation of registration by email. If you do not receive confirmation within two weeks, please contact Mary Ann Boyle at +1 (734) 677-7777 ext. 141. Please bring your confirmation materials to the meeting with you.

Register Online: [www.HL7.org](http://www.HL7.org)
Atlanta, GA
Atlanta gleams amid glass and steel towers,

but the heart of the South’s largest city is its people. Visitors are likely to be greeted with a big helping of “How y’all doing” hospitality. This diverse population with 4 million residents is decidedly youthful – younger than the US population and more racially diverse. You’re more than likely to meet folks who came for a weekend and decided to stay a lifetime.

Centennial Olympic Park, the heart of downtown’s tourist hub, is marked by playful fountains that draw visitors to its pulse. From there, they walk to world-class attractions such as the popular Georgia Aquarium, home to whale sharks and wave pools, and The World of Coca-Cola, a dedication to a century of top-notch advertising. Sports fans congregate here too, to cheer the NFL Falcons and NBA Hawks in the Georgia Dome and the MLB Braves at Turner Field. It’s a mecca for Civil Rights travelers at the Martin Luther King Jr. National Historic Site and Ebenezer Baptist Church.

Dining out is essential to Atlanta’s social scene, where chef-run indie restaurants dish up modern American cuisine in strikingly beautiful dining rooms. Among the chic up-to-the-minute places are plenty of cozy diners, cafes and bistrocs, as well as small mom and pop hole-in-the-walls on Buford Highway where you can dine from menus with little English and lots of flavor.

Look beyond the city’s core, because Atlanta’s neighborhoods are packed with personality too. Midtown melds in-town glitz with culture of the fabulous Fox Theatre, the High Museum of Art, famed Piedmont Park and the Atlanta Botanical Garden. The Westside has become a magnet for foodies, architecture and design enthusiasts, and shoppers. Buckhead blends boutiques and galleries with fabulous dining, while Little Five Points lives on the edge between bohemian grunge and a solid theatre scene.

Culture oozes in Atlanta like heat off the sidewalks in July. Emerging designers pepper the city’s boutiques. Indulge in high-brow, Grammy-winning symphony, opera, and ballet. The Fox Theatre hosts the best touring shows in nation. Catch home-grown plays on stage at both The Alliance and Horizon Theatres, improve at Dad’s Garage, or inspire your imagination at the Center for Puppetry Arts.

It’s easy to fall in love with this beautiful city’s cultivated charm.

Copy courtesy of the Atlanta Convention and Visitors Bureau.