EDUCATIONAL SUMMIT
November 9 – 11, 2010 • Portland, OR

The Embassy Suites
Portland – Downtown
319 SW Pine Street,
Portland, Oregon  97204-2726

Hotel Cutoff is October 9, 2010
Early Bird Registration is October 20, 2010
Online Registration Cutoff is October 27, 2010

Gain In-Depth HL7 Knowledge & Certification Straight from the Source
HL7 is the Sole Source for HL7 Certification Testing! See inside for details.

Register Today! www.HL7.org
What is an Educational Summit?
An HL7 Educational Summit is a two-day educational event where live tutorial sessions, specially selected by the HL7 Educational Work Group, are taught to those interested in learning more about and implementing the HL7 standards and related work products. These tutorials focus on HL7-specific topics such as Version 2, Version 3 and Clinical Document Architecture as well as general interest industry topics such as Electronic Health Records and Vocabulary.

Why should I attend?
This is an invaluable educational opportunity for the healthcare IT community as it strives for greater interoperability among healthcare information systems. Our classes offer a wealth of information designed to benefit a wide range of HL7 users, from beginner to advanced. You’ll take away valuable HL7 knowledge and skills that you’ll be able to apply immediately in the real world.

Among the benefits of attending the HL7 Educational Summit are:

LOCATION
Portland, OR – The Embassy Suites Portland – Downtown is the city’s magnificent, award-winning all-suite hotel. It is conveniently located in the historic Multnomah hotel building in the heart of Downtown Portland with easy and convenient access from Portland International Airport. Once you arrive at the hotel, you will feel that you have stepped back in time. Much of the existing architecture dates back 100 years, giving you a very unique experience seldom found on the West Coast. Visit Portland’s beautiful “City of Roses” or a variety of local attractions, including the Willamette River Waterfront Park, Pearl District, Portland Center for Performing Arts, Pioneer Place Shopping Mall, Portland Art Museum, the Oregon Zoo, Mount St Helen’s Volcano, and the Oregon Coast.

EFFICIENCY
Our concentrated two-day format provides maximum training with minimal time investment.

QUALITY
Our high-quality training in a small classroom setting promotes more one-on-one learning.

EXPERT INSTRUCTORS
You’ll get HL7 training straight from the source. Our instructors are not only HL7 experts—they are the people who help produce the HL7 standards.

CERTIFICATION TESTING
Become HL7 Certified. HL7 is the sole source for HL7 certification testing—now offering testing on Version 2.5/2.6, Clinical Document Architecture (CDA) and Version 3 Reference Information Model (RIM).

ECONOMICAL
Educational Summits offer a more economical alternative for companies who want the benefits of HL7’s on-site training but have fewer employees to train.

General Information
CANCELLATION/REFUND POLICY
Prepaid registrants who cancel prior to October 20, 2010 will receive a full refund minus a $50 processing fee. After that date, no refunds will be given. Tutorials that do not meet minimum attendance requirements may be cancelled. In this event, registrants may attend an alternate tutorial of their choosing or request a refund for the cancelled tutorial only.
HOTEL
The Educational Summit will be held at the Embassy Suites Portland-Downtown, 319 SW Pine Street, Portland, Oregon, 97204. To reserve your room, please call the hotel directly at +1 (503) 279-9000 or online at http://embassysuites.hilton.com/en/es/groups/personalized/PDXPSES-HL7-20101104/index.jhtml?WT.mc_id=POG Be sure to mention you are with the Health Level Seven International room block. The special HL7 rate is $129 plus tax per night. You must register by end of day ET on October 9, 2010 to receive this rate.

GROUND TRANSPORTATION AND PARKING
Portland International Airport is 12 miles from the hotel (25 minutes by car). There are several transportation options to the hotel from the airport. The MAX Light Rail ($2.50) is located one block from the hotel by using the 5th Avenue Stop. A taxi costs approximately $30 or you may take the bus for $15.

Self Parking at the hotel is $6 per hour or $18 max per day with no in/out privileges. There is also an Early Bird parking rate of $9.25 with entrance before 10:30 am; however, this rate is not valid for overnight parking. Valet parking is available at the hotel for $7 per hour or $28 max per day which includes in and out privileges.

MEALS
A buffet lunch is included with each day’s tutorial registration fee. Lunch is from 12:30 pm to 1:30 pm each day. Refreshment breaks will also be provided each day at 10:30 am and 3:00 pm. HL7 will not be providing breakfast because hotel guests receive a full hot breakfast included with their stay.

How Do I Register?

MAIL
Please complete the registration form on the inside of this brochure and mail it (along with credit card information or a check payable to Health Level Seven International in US funds drawn on a US bank ONLY) to the following address:

Health Level Seven International
3300 Washtenaw Ave., Suite #227
Ann Arbor, MI 48104 USA

FAX
You may fax registration and credit card information to: +1 (734) 677-6622.

REGISTER ONLINE
Online registration is available until the end of the day E.T. on October 27, 2010 at www.HL7.org. For your convenience, you can pay via credit card directly on the website, or print the registration form and mail it with payment.

EARLY BIRD REGISTRATION
Registrations and payment must reach us by the end of the day E.T. on October 20, 2010 to receive the Early Bird rate. Please see the registration form on the inside back page.

ADVANCE REGISTRATION/PAYMENT
Advance registrations MUST include payment. Registrations received without payment will not be processed until the time that payment is received.

ON-SITE REGISTRATION
On-site registrations will be accepted November 9-11, 2010. Payment in full is required at the time of registration.
**Introduction to Version 2.x, Part 1**
Tuesday, November 9 / 9:00 am – 12:30 pm

This tutorial introduces students to HL7 and the basic concepts of Version 2. It covers some of the standard’s fundamental chapters including Control, Patient Administration, Order Entry and Results Reporting.

**This Tutorial Will Benefit:**
- Those new to HL7

**Tools Needed:**
- Please bring a laptop to the course

**Faculty:**
Ted Klein, MS: Co-Chair, Vocabulary Work Group; Klein Consulting, Inc.

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**Introduction to Clinical Document Architecture (CDA)**
Tuesday, November 9 / 9:00 am – 12:30 pm

The Clinical Document Architecture is HL7’s specification for standards-based exchange of clinical documents. CDA is based on the concept of scalable, incremental interoperability and uses Extensible Markup Language (XML), the HL7 Reference Information Model (RIM) and controlled terminology for structure and semantics. This tutorial presents the business case for CDA, its primary design principles and an overview of the technical specification. The session discusses CDA projects in the United States, Europe and Asia/Pacific; and the tools available for CDA creation, management and distribution. It also covers the current work on various implementation guides based upon the CDA standard.

**This Tutorial Will Benefit:**
- Managers considering CDA for local implementation
- Product managers considering support for CDA
- Public health officials and those building information exchange networks
- Implementers beginning to work with CDA

**Prerequisites:**
- Introduction to Version 3, Part 1 recommended

**Tools Needed:**
- Please bring a laptop to the course

**Faculty:**
Calvin Beebe: Co-Chair, Structure & Semantic Design Steering Division—HL7 Technical Steering Committee; Co-Chair, HL7 Structured Documents Work Group; Co-Editor, CDA; Technical Specialist, Information Services, Mayo Clinic - Rochester, MN

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**Introduction to EHR**
Tuesday, November 9 / 9:00 am – 12:30 pm

This informative tutorial and review provides an in-depth look at the American National Standards Institute (ANSI) approved EHR System Functional Model, Release 1. Conformance criteria and background information including an overview of other EHR standard initiatives will be discussed. The tutorial will also cover ongoing EHR Work Group projects such as the Personal Health...
Record, EHR Glossary, Functional Profiles, and the EHR Interoperability Model as well as EHR industry-related information such as EHR system certification efforts and healthcare information technology standards selection and usage efforts.

**This Tutorial Will Benefit:**
- Those seeking information on functionality and standardization of electronic health records
- Those looking to implement EHR systems, those wishing to evaluate EHR systems, or those that have an interest in garnering a bit of EHR system industry background information

**Upon Completion of This Tutorial, Students Will Know:**
- Background and status of the EHR System Functional Model as an ANSI and International Organization for Standardization (ISO) standard
- Options to use the functional model for conformance and care setting profiles
- Background and status on HL7 and industry projects supporting EHR standards

**NOTE:** This tutorial focuses on functionality, not interoperability. While interoperability is a component of functionality, this tutorial is primarily focused on core functionality and not systems integration. The EHR-S is a functional standard and not a records/data standard.

**Tools Needed:**
- Please bring a laptop to the course

**Faculty:**
*Patricia Van Dyke:* Co-Chair, EHR Work Group; Delta Dental Plans Association, The ODS Companies

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**T4**

**Introduction to Version 2, Part 2**

**Tuesday, November 9 / 1:45 pm – 5:00 pm**

This tutorial provides the students with an overview of the Version 2 Orders and Observations messages and major concepts and provides a sampling of the type of information that can be communicated using these messages.

**This Tutorial Will Benefit:**
- Those new to HL7 with a need to become familiar with Version 2 messages

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**T5**

**Clinical Document Architecture (CDA) Advanced**

**Tuesday, November 9 / 1:45 pm – 5:00 pm**

CDA implementation requires understanding the CDA refinement of the RIM (the CDA RMIM), the Version 3 data types and how these combine with controlled vocabularies to form “clinical statements.” This tutorial reviews the principles of semantic interoperability with CDA and how they are reflected in the CDA model and implemented in the CDA schema. It also covers the CDA RMIM, schema and data types and a detailed walkthrough of samples of CDA documents, coded using clinical statements.

**This Tutorial Will Benefit:**
- Those needing to learn more about CDA, Release 2, its derivation from the RIM, and issues relevant to implementing CDA 2 solutions
- Implementers needing to work with CDA, and wanting a review of the details

**Faculty:**
*Ted Klein, MS:* Co-Chair, Vocabulary Work Group; Klein Consulting, Inc.
Upon Completion of This Tutorial, Students Will:
• Have an overview of CDA’s components
• Have insight into the XML markup required to implement solutions
• Have a better understanding of the issues surrounding semantic interoperability using CDA

Prerequisites:
• Completion of the Introduction to the Clinical Document Architecture (CDA) tutorial recommended, but not required.
• Basic knowledge of the Version 3 standards (as can be obtained from the Introduction to Version 3 tutorial series)

Tools Needed:
• Please bring a laptop to the course

Faculty:
Calvin Beebe: Co-Chair, Structure & Semantic Design Steering Division—HL7 Technical Steering Committee; Co-Chair, HL7 Structured Documents Work Group; Co-Editor, CDA; Technical Specialist, Information Services, Mayo Clinic - Rochester, MN

EHR Advanced
Tuesday, November 9 / 1:45 pm – 5:00 pm

This tutorial provides a hands-on second look at the EHR-S Functional Model Standard, as well as a detailed review of the concepts and action steps to develop conformant functional profiles. It begins with a recap of the model and a description of varied EHR certification efforts, including a detailed how-to on the process and steps to create an EHR-S functional profile. It will also cover an overview and status

This Tutorial Will Benefit:
• Those seeking information on how the EHR-S Functional Model Standard is being used
• Those seeking to understand the rules for profiles and review examples of profiles
• Those seeking to understand the rules and process for building conformant functional profiles

Upon Completion of This Tutorial, Students Will Know:
• How the EHR-S FM standard is being used
• The rules for profiles (see examples of profiles)
• The rules and process for building conformant functional profiles

Prerequisites:
• Completion of the EHR-S Functional Model class or strong knowledge of Chapters 3, 4 and 5 of the model (Direct Care, Supportive & Information Infrastructure)

Tools Needed:
• Please bring a laptop to the course

Faculty:
Patricia Van Dyke: Co-Chair, HL7 EHR Work Group; Delta Dental Plans Association, The ODS Companies

Introduction to Version 3, Part 1: Fundamentals
Wednesday, November 10 / 9:00 am – 12:30 pm

Introduction to Version 3 is a rigorous introduction to HL7’s emerging standard. Included in the class is:
• General rationale for Version 3
• Explanation of Version 3’s two key concepts: messaging and documents (CDA)
• Overview of the Version 3 publication (ballot and standard)
• Essential concepts and terminology necessary to understand the static models of Version 3 used for both messages and documents

This Tutorial Will Benefit:
• Anyone interested in Version 3 implementation or standards development
• Anyone interested in more advanced Version 3 classes on messaging and CDA
Upon Completion of This Tutorial, Students Will Have Obtained the Following:

- General understanding of the purpose, function, and format of Version 3 messaging and documents
- Rudimentary knowledge of the Reference Information Model (RIM) with a focus on act, role, act relationship, and participation
- Rudimentary understanding of Version 3 Refined Message Information Models (RMIMs) and the refinement process
- Knowledge of scope, contents, and organization of the Version 3 publications

Prerequisites:

- Experience with healthcare interfacing would be helpful
- Experience or training with systems (development, integration, and/or implementation) required
- It is assumed that the student has some familiarity with the HL7 organization and its processes (balloting procedures, etc.)

Tools Needed:

- Please bring a laptop to the course

Faculty:

Virginia Lorenzi: Manager, NewYork-Presbyterian Hospital; Associate, Department of Biomedical Informatics, Columbia University

Version 2 Message Profiles and Conformance

Wednesday, November 10 / 9:00 am – 12:30 pm

This course is designed to explore the concept of conformance within HL7 Version 2 as described in Chapter 2 of Version 2.5/2.6. Additionally, this tutorial will demonstrate how we can apply message profiling to interoperability by improving clarity, simplifying implementations and streamlining testing. Participants will be introduced to tools that facilitate analysis and interoperability while, at the same time, fully documenting HL7 conformance.

This Tutorial Will Benefit:

- Anyone interested in HL7 interoperability

Upon Completion of This Tutorial, Students Will Know:

- How to measure conformance using messaging profiling
- How vendors can document their applications’ implementations
- How providers can improve their RFP results by using message profiling
- How to use message profiles developed for specific domains
- The tools available to facilitate HL7 Version 2.x conformance efforts (Messaging Workbench and the Global Profile Library)
- More about HL7 conformance certification
- How to develop HL7 conformance documentation for Version 2

Prerequisites:

- Working knowledge of HL7 or other EDI standards (ASTM, X12)

Tools Needed:

- Please bring a laptop to the course

Faculty:

Ted Klein, MS: Co-Chair, Vocabulary Work Group; Klein Consulting, Inc.
Personal Health Record (PHR)
Wednesday, November 10 / 9:00 am – 12:30 pm

This informative tutorial and review provides an in-depth look at the Personal Health Record System Functional Model (PHR-S FM), the difference between the EHR and the PHR, the relationship between the PHR-S FM and the EHR-S FM, and PHR initiatives around the world.

This Tutorial Will Benefit:
- Those seeking information on the functionality and standardization of personal health records
- Those wishing to implement or evaluate PHR systems, or those who have an interest in understanding how PHR-S functionality relates to broader industry discussions related to personal health records, including consumer empowerment

Upon Completion of This Tutorial, Students Will Know:
- Background and status of the PHR-S Functional Model as an impending ANSI standard
- The structure and content of functional requirements for PHR systems, as shown by the model
- The differences between the PHR-S FM and the EHR-S FM
- Options to use the functional model for conformance and care setting profiles
- Background and status on HL7 and industry projects supporting PHR standards
- How the PHR-S FM supports broader industry concepts related to the personal health records, such as consumer empowerment

NOTE: This tutorial focuses on functionality, not interoperability. While interoperability is a component of functionality, this tutorial is primarily focused on core functionality, not systems integration. The PHR-S FM is a functional standard, not a records/data standard.

Tools Needed:
- Please bring a laptop to the course

Faculty:
Patricia Van Dyke: Co-Chair, HL7 EHR Work Group;
Delta Dental Plans Association, The ODS Companies

Introduction to Version 3, Part 2: Messaging
Wednesday, November 10 / 1:45 pm – 5:00 pm

Health Level Seven International is famous as a provider of messaging standards. That is, providing the standard format and interaction specifications required for two disparate healthcare systems to communicate at the application level. This tutorial builds on the morning Version 3 introduction class by focusing on how messaging is addressed with the Version 3 Standard. It reviews and expands on how Version 3 static models are used to represent messages. The Version 3 dynamic model, which is related to the interactions between systems, is introduced. The tutorial explains how message sets are documented within the standard. Finally, it explores how a simple message is wrapped, transmitted, and acknowledged.

NOTE that the class is based on the latest Version 3 ballot material which can be accessed and downloaded from http://www.hl7.org/V3ballot/html/welcome/introduction/index.htm. Students may be interested in reviewing or downloading the ballot material prior to class.

The Tutorial Will Benefit:
- Anyone who needs to read Version 3 messaging publications
- Anyone interested in Version 3 implementation or standards development
- Anyone interested in more advanced classes on Version 3
Upon Completion of This Tutorial, Students Will Have Obtained the Following:

- Rudimentary understanding of Version 3 static and dynamic models and associated terminology as needed to support Version 3 messaging
- General understanding of the following specific dynamic model concepts: storyboard, application role, trigger event, interaction
- General understanding of the following static model components: DMIM, HMD, and message type
- Summary of all functional areas in the current Version 3 ballot publication and their status
- Ability to read a Version 3 functional domain

Prerequisites:

- Introduction to Version 3, Part 1: Fundamentals

NOTE: Messaging builds directly on the concepts covered in Part 1 and is designed to be a continuation of the morning class. Most attendees of Messaging also take the Fundamentals class. Please contact the instructor if you would like to take Messaging without first taking the Fundamentals class.

NOTE: It is assumed that the attendee has basic familiarity with Version 3 including a general understanding of the RIM and how to interpret the RMIMs. This is covered in the Introduction to Version 3, Part 1 class.

Tools Needed:

- Please bring a laptop to the course

Faculty:

Virginia Lorenzi: Manager, NewYork-Presbyterian Hospital; Associate, Department of Biomedical Informatics, Columbia University

Version 2.5 / 2.6 Control Specialist Certification Exam Review
Wednesday, November 10 / 1:45 pm – 5:00 pm

This tutorial reviews the message definition and processing rules and data type definitions of the Control chapters of the HL7 Version 2.5 / 2.6 Standard. Upon completion of this tutorial, students will be better prepared to take the HL7 Version 2.5 / 2.6 Control Specialist Certification Exam. Note that students are also expected to prepare for the exam by previous study of Chapter 2 (Control) and Chapter 2A (Data Types) of the HL7 Version 2.5 / 2.6 Standard.

This Tutorial Will Benefit:

- Anyone preparing for the HL7 Control Specialist Certification Exam
- Interface analyst specialists and managers who need to understand the technical aspects of HL7 interfaces

Tools Needed:

- Please bring a laptop to the course

Faculty:

Ted Klein, MS: Co-Chair, Vocabulary Work Group; Klein Consulting, Inc.

CDA Specialist Certification Exam Review
Wednesday, November 10 / 1:45 pm – 5:00 pm

Upon completion of this tutorial, students will be better prepared to take the CDA Certification Exam.

This Tutorial Will Benefit:

- Anyone preparing for the CDA Certification Exam
- System Analysts or Clinical Application Developers wanting in-depth understanding of the CDA Release 2 Standard

Prerequisites:

- Participants are encouraged to read carefully the CDA Release 2 Standard
- Introduction to Version 3 (Part 1) as well as the CDA Introductory and Advanced tutorials are strongly recommended

Tools Needed:

- Please bring a laptop to the course

Faculty:

Calvin Beebe: Co-Chair, Structure & Semantic Design Steering Division—HL7 Technical Steering Committee; Co-Chair, HL7 Structured Documents Work Group; Co-Editor, CDA; Technical Specialist, Information Services, Mayo Clinic - Rochester, MN
Certification Study Hall
Wednesday, November 10 / 5:30 pm – 7:30 pm

HL7 recognizes and applauds the individual efforts required for certification. To help our examinees in their preparations, we will be providing a special study hall. All students signed up for a certification test are invited to attend. After formal tutorials are finished for the day, “cram” with your fellow test takers. HL7 faculty will be on hand to help students with any questions or concerns they may have.

HL7 Version 2.5 / 2.6 Certification Exam
Thursday, November 11 / 9:00 am – 11:00 am

Health Level Seven International is pleased to offer certification testing on HL7 Version 2.5 / 2.6, Chapter 2: Control. Certification testing is offered to those industry participants who are expected to have a working knowledge of the HL7 Messaging Standard. Interface analysts, healthcare systems analysts, medical software programmers, and medical informatics faculty and students are all potential candidates. The knowledge required to pass the exam can be obtained by participation in the HL7 working group meetings, by attending HL7 education sessions, by field work dealing with HL7 interfaces, or simply by self-study of Chapter 2 and 2A of the HL7 Version 2.5 / 2.6 Standard (the standard may be obtained via HL7 membership or non-member purchase on www.HL7.org).

NOTE: Simply taking the courses offered at this summit will most likely not be sufficient to pass the test. We strongly recommend a combination of the aforementioned to fully prepare yourself for the exam.

HL7 CDA Certification Exam
Thursday, November 11 / 9:00 am – 11:00 am

Health Level Seven International is pleased to offer certification testing on HL7 CDA Release 2. Certification testing is offered to those participants who want to demonstrate that they have a working knowledge of the CDA Release 2 Standard. Healthcare systems analysts, medical software programmers,

and medical informatics faculty and students are all potential candidates.

The knowledge required to pass the exam can be obtained by attending HL7 education sessions, by field work dealing with HL7 CDA based applications, or simply by self-study of the HL7 CDA Release 2 Standard. Please refer to the Study Guide on the HL7 Training and Certification page of the HL7 website for details on the content covered by the test.

NOTE: Simply taking the courses offered at this summit will most likely not be sufficient to pass the test. We strongly recommend a combination of the aforementioned to fully prepare yourself for the exam.

HL7 Version 3 RIM Certification Exam
Thursday, November 11 / 9:00 am – 11:00 am

Health Level Seven International is pleased to offer certification testing on the HL7 Version 3 Reference Information Model (RIM) 2.11 (the version of the RIM on Version 3 Normative Edition 2006). Note that the RIM is the foundational base of all Version 3 artifacts. Certification testing is offered to those industry participants who are expected to have a working knowledge of the HL7 Version 3 RIM or its derived artifacts. Interface analysts, healthcare systems analysts, medical software programmers, and medical informatics faculty and students are all potential candidates.

The knowledge required to pass the exam can be obtained by self study of the RIM and its associated normative structural vocabulary as well as through participation in the HL7 working group meetings, HL7 education sessions, and field work implementing HL7 Version 3 artifacts. Please refer to the Study Guide on the HL7 Training and Certification page of the HL7 website for details on the content covered by the exam.

NOTE: Simply taking the courses offered at this summit will most likely not be sufficient to pass the test. We strongly recommend a combination of the aforementioned to fully prepare yourself for the exam.
MEETING REGISTRATION FORM

EARLY BIRD prices are reflected in RED below. EARLY BIRD registrations with payment must reach us by the end of the day, E.T. on October 20, 2010. Advance registration must be received with payment by the end of the day, E.T. on October 27, 2010. After this date, registrations must be made and paid for ON-SITE ONLY. The registration fee includes a buffet lunch and two refreshment breaks each day.

1. Contact Information:

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2. Registration Fees:

Registrants are eligible for all tutorials on the day(s) for which they’ve registered. However, HL7 Certification Testing is not included in the packages and must be registered for separately.

Register Online: www.HL7.org

Options

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| Two day: | | |
| HL7 V2.5 / 2.6 Certification Exam: | $145 | $145 | $215 | $215 |
| HL7 CDA Certification Exam: | $145 | $145 | $215 | $215 |
| HL7 V3 RIM Certification Exam: | $145 | $145 | $215 | $215 |

TOTAL

Member : Non-Member:

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<th>I have joined HL7 as a member within the past 30 days.</th>
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<td>I am a member of an HL7 International Affiliate, employee of an HL7 International organizational member or member of another eligible organization (ASC X12, ADA, ASTM, CDISC, CEN/TC251, CHCF, DICOM, GS1, The Health Story Project, IEEE, IHE, Medbiquitous, NAACCR, NCPDP, SNOMED/IHTSDO) and eligible for the member rate. Please list affiliate or organization: ___________________________</td>
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3. Payment Information:

Payment must be included in order to process your registration.

Method of Payment: (US Dollars, drawn on US Bank Only)

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4. Schedule of Tutorials:

IMPORTANT: Check the box(es) next to the classes for which you’re registering. Schedule is subject to change.

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<td>EHR Advanced</td>
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MAIL: Please mail the completed registration form to:
Health Level Seven International
3300 Washtenaw Ave., Suite #227
Ann Arbor, MI 48104, USA

FAX: You may fax registration & credit card information to:
+1 (734) 677-6622

You will receive a confirmation of registration by email. If you do not receive confirmation within two weeks, please contact Mary Ann Boyle at +1 (734) 677-7777. Please bring your confirmation materials to the meeting with you.
Maybe you’ve heard that the city of Portland, Oregon, has been proclaimed as North America’s “Best Big City,” according to Money magazine. One visit will explain why. Set against the backdrop of majestic Mount Hood, Portland combines a sophisticated, cosmopolitan atmosphere with refreshingly friendly, small-town warmth that makes it a natural for tours of all types. Visitors can cruise our scenic rivers, stroll through gardens and parks, shop tax-free in our tempting array of stores and boutiques, then wrap up the day with world-class dining and entertainment.

Portland is compact, but it packs a punch, with lots of great attractions, shops and restaurants clustered in and around the central city. Easily walkable blocks and a comprehensive public transit system make reaching the city’s top sites a snap. And it’s just a short jaunt from the urbane offerings of downtown to up-and-coming eastside neighborhoods. Stroll from the world’s largest independent bookstore or visit the International Test Rose Garden in this “City of Roses.”

Portland offers a selection of cultural offerings one would expect to find in a city twice its size: an established regional theater (Portland Center Stage), a resident symphony (Oregon Symphony), an opera company (Portland Opera), as well as a collection of more specialized cultural organizations. Nowhere is Portland’s trademark eclecticism more apparent than in its live music scene which is embraced both by local fans and the many noted musicians who call Portland home.

Portland is often referred to as the “Greenest City in America” and ranks among the world’s greenest cities. Known for its green spaces and proximity to natural wonders like the Columbia River Gorge and Mount Hood, Portland is also just a short distance from Willamette valley wineries, skiing at Timberline Lodge and all of the excitement and beauty of Oregon’s spectacular ocean beaches.

Eastside, Westside, all around the town and the area – you’ll find endless things to see, sample, savor and share because Portland, Oregon attractions abound, year-round!

Photos and copy courtesy of Travel Portland.